



Shri Akola Gujarati Samaj Akola's  
**Smt. Maherbanu College of Science  
and Commerce, Akola**

*Creating Knowledge Society.....*

Recognized by Government of Maharashtra and Affiliated to  
Sant Gadge Baba Amravati University, Amravati



**1<sup>st</sup> Cycle of NAAC ACCREDITATION AND ASSESSMENT**

**Criteria V  
Student Support and Progression  
Key Indicator 5.1**

**Capacity development and skills enhancement  
activities organised for improving student's capacity**

**5.1.2. Capacity building and skills enhancement initiatives  
taken by the institution include the following.**

Shri Akola Gujarati Samaj, Akola

**SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE**



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Date: 15/01/2024

### DECLARATION

This is to declare that the information, reports, true copies and numerical data etc. furnished in this file as supporting documents is verified by IQAC and found correct.

*Ashtikani*  
CO-ORDINATOR  
I. Q. A. C.  
Smt. Maherbhanu College of Science  
& Commerce, Akola



*[Signature]*  
Principal  
Smt. Maherbhanu College of  
Science & Commerce, Akola

**5.1.2. Capacity building and skills enhancement initiatives taken by the institution include the following.**

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# Soft Skills

### **Activity Report: One-Day Workshop on Resume Writing**

Date: 11th September 2023

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-118 students

Guest faculty – Dr. Mayur Malviya (Faculty Expert)

**Objective:** The one-day workshop aimed to equip BBA & BCA students with essential skills and knowledge in crafting effective resumes. The event was conducted under the guidance of Mrs. Smita Shingrup, the Principal.

**Workshop Highlights:**

**Inaugural Session:**

Mrs. Smita Shingrup inaugurated the workshop, emphasizing the importance of a well-crafted resume in the competitive job market.

Participants were introduced to the objectives and agenda of the workshop.

**Essentials of a Resume:**

The workshop commenced with a detailed discussion on the key components of a resume, including personal information, educational background, skills, work experience, and achievements.

Facilitators highlighted the importance of tailoring resumes for specific job opportunities.

**Resume Writing Techniques:**

Facilitators conducted practical sessions on effective resume writing techniques, focusing on clarity, conciseness, and relevance.

Participants engaged in hands-on activities to draft and refine their resumes.

**Industry Insights:**

Guest speakers from various industries shared insights into what employers look for in resumes.

Q&A sessions allowed participants to seek advice on industry-specific resume requirements.

**Individualized Feedback:**

Participants had the opportunity to receive individualized feedback on their resumes from experienced professionals and facilitators.

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Personalized suggestions were provided to enhance the overall quality of each resume.

**Interactive Discussions:**

Open discussions were held on current trends in resume writing and the impact of technology on recruitment processes.

Participants actively participated in discussions, sharing their experiences and challenges.

**Closing Ceremony:**

The workshop concluded with a closing ceremony where Mrs. Smita Shingrup expressed her gratitude to the facilitators, guest speakers, and participants for their active involvement.

Certificates of participation were distributed to the attendees.

**Outcomes:**

Participants gained practical knowledge and skills in crafting effective resumes tailored to their career goals.

Increased awareness of industry expectations and best practices in resume writing.

Improved confidence in presenting qualifications and experiences through resumes.

**Conclusion:** The one-day workshop on resume writing provided valuable insights and practical guidance to BBA & BCA students, empowering them to create impactful resumes for future career opportunities.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her continuous support and encouragement. Gratitude to the facilitators, guest speakers, and participants for making the workshop a success.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Supporting Documents:

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Training and Placement Cell  
rejoices in announcing the 1 day seminar for  
BBA and BCA students on, Sep. 1<sup>st</sup>, 2023 in  
the college.

Topic:  
"Resume Writing"

Speaker: Dr. Mayur Malviya  
Training & Placement Officer

Schedule: 1<sup>st</sup> Sep., 2023, 12.00- 4.00 pm

Venue: Class Room No. 305

28<sup>th</sup> Aug.2023

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**Resume writing session by Dr. Mayur Malviya (Faculty Expert)**

## **Activity Report: One-Day Poster Competition - "Bahurangi: Expression of Thoughts"**

Date: 12th August 2023

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-118 students

Guest faculty - Dr. Anup Sharma (Asso. Prof. R.D.G College, Akola) and  
Mr. Sachin Agrawal, (College of Eng. And Tech., Akola)

Objective: The one-day poster competition, "Bahurangi: Expression of Thoughts," aimed to provide a platform for BBA & BCA students to showcase their creativity and express their thoughts on diverse themes. The event took place under the guidance of Mrs. Smita Shingrup, the Principal.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the event, setting the tone for a creative and vibrant competition.

Overview of the competition rules and themes.

Poster Creation:

Participants were provided with art supplies and allotted time to create posters.

Diverse themes were given to encourage participants to express their thoughts on various topics.

Judging Session:

A panel of judges, comprising faculty members and invited artists, assessed the posters based on creativity, relevance to the theme, and overall presentation.

Participants were given an opportunity to explain their artistic choices to the judges.

Interactive Display:

Completed posters were displayed in a designated area for all participants and visitors to view.

Attendees were encouraged to interact with the artists and discuss their interpretations.

Prize Distribution:

The judging panel selected winners in different categories, such as Best Creativity, Most Relevant to Theme, and Overall Best Poster.

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Mrs. Smita Shingrup distributed prizes and certificates to the winners.

Closing Remarks:

Mrs. Smita Shingrup expressed appreciation for the participants' creativity and efforts. Acknowledgment of the judges and gratitude to all participants for their enthusiastic involvement.

Outcomes:

Encouraged creative expression and artistic skills among students.

Provided a platform for students to engage in meaningful conversations through their artwork.

Fostered a sense of community and collaboration within the college.

Conclusion: The "Bahurangi: Expression of Thoughts" poster competition successfully achieved its objective of promoting creativity and providing a platform for students to express their thoughts through art.

Acknowledgments: Special thanks to Mrs. Smita Shingrup for her support and guidance. Appreciation to the judging panel and participants for making the event a vibrant and successful one.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



**Model and Poster Competition Judgement done by Assoc. Prof. Dr. Anup Sharma (Department of Commerce, RDG College.) for B.B.A. Department.**



**Model and Poster Competition Judgement done by Assoc. Prof. Dr. Sachin Agrawal (Department of Computer Science, COETA.) for B.C.A. Department.**

**For All Students of B.B.A., B.C.A., B. Tech.(Cos), 11<sup>th</sup> and 12<sup>th</sup> Commerce & Science**

**Smt. Maherbanu College of Science & Commerce, Akola**

## **"Poster Competition"**

A Poster/ Model Competition on the theme **"Bahurangi-Expression of Thoughts"** is arranged on Saturday, 12th Aug.2023. Entries from students are invited.

Students can show their creativity and imagination on the topics like:

- Topics will Share in Whats'up groups.



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**Maher Talent Hunt: 2021-22 & 2022-23**

A program to showcase their Knowledge and skills in competitions like **Elocution competition, Debate, Essay, Drawing, Fancy dress competition, Storytelling, Poem Recitation, Rangoli competition**, etc. to inculcate creativity and innovation along with grasping practical knowledge. Not only this, student also learn Public Speaking, stage daring and explore more about the facts and practice case study. **Elocution competition, Debate, Essay competition, is the major competition organised under Maherbanu Research Club, and Forum members are always on toes to execute effectively. This type of competition encourages our aspirants to involve in case study and research on various topics which help them to develop** a well-rounded set of skills. Programs like Maher Talent Hunt play a crucial role in nurturing and showcasing the talents and capabilities of students. Let's break down some of the key benefits and elements of such a program:

1. **Public Speaking and Stage Daring:** Elocution, debate, and essay competitions specifically contribute to the development of public speaking skills. Participating in such events helps students overcome stage fear, improve communication abilities, and become more confident speakers.
2. **Research and Case Study:** The emphasis on case study and research in competitions like debates and essay writing encourages students to delve deeper into various topics. This not only enhances their knowledge but also instills critical thinking and analytical skills.
3. **Holistic Development:** The combination of different competitions ensures holistic development by addressing various aspects such as communication skills, creativity, analytical thinking, and performance on stage. This approach prepares students for real-world challenges where a diverse skill set is essential.
4. **Maherbanu Research Club:** The presence of a research club indicates a structured approach towards fostering a research-oriented mindset among students. This is vital for academic and intellectual growth, promoting a culture of inquiry and exploration.
5. **Encouraging Participation:** The mention of forum members being on toes to execute effectively implies a proactive approach in organizing and managing these competitions. This dedication is crucial in ensuring the success of the program and encouraging active participation from students which will further help budding managers and entrepreneurs to get over all acquaintance with real life exposure to real life implementation.

In summary, Maher Talent Hunt seems to be a well-rounded program that not only provides a platform for students to showcase their talents but also focuses on their overall development, including creativity, innovation, public speaking, and research skills. Such initiatives contribute significantly to the educational and personal growth of students.

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Maherbanu Management, Science & Computer Forum rejoices in announcing the "Maher Talent Hunt 2023" Competitions for All students of BBA, BCA, 11th and 12<sup>th</sup> Commerce students from 15<sup>st</sup> March onwards in the college.

Rangoli & Salad: 15<sup>th</sup> March

Debate & Elocution: 16<sup>th</sup> March

Drawing, Story Telling & Poetry: 17<sup>th</sup> March

Dance, Singing & Fancy Dress: 18<sup>th</sup> March

Chess: 20<sup>th</sup> March

Cricket: 21<sup>th</sup> March

Faculty Coordinators:

Dr. Rakhi Malhi

Ms. Kesar Gagnai

Ms. Avani Kulkanri

Ms. Anima Sharma

Note: Faculty Coordinators will provide you details.

Important announcement, venue, time of

Competitions will provide you through your official

What's up groups.

1<sup>st</sup> March 2023

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Maherbanu Management, Science & Computer Forum rejoices in announcing the "Maher Talent Hunt 2022" Competitions for All students of BBA, BCA, 11th and 12<sup>th</sup> Commerce students from 21<sup>st</sup> March onwards in the college.

Rangoli : 21<sup>st</sup> March

Debate: 22<sup>nd</sup> March

Drawing & Quiz: 23<sup>rd</sup> March

Dance, Singing & Mimicry: 24<sup>th</sup> March

Chess & Carom: 25<sup>th</sup> March

Cricket: 26<sup>th</sup> March

Faculty Coordinators:

Dr. Rakhi Malhi

Ms. Kesar Gagnai

Ms. Avani Kulkanri

Ms. Anima Sharma

Note: Faculty Coordinators will provide you details.

Important announcement, venue, time of

Competitions will provide you through your official

What's up groups.

15<sup>th</sup> March 2022

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**Extempore Competition Judged by C.A. S. Khetan in Maher Talent Hunt 2022-23**

## **Activity Report: One-Day Guest Lecture - "Personality Grooming and Presentation"**

Date: 1st October 2022

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-118 students

Guest faculty – Mrs. Sharad Bhojar, Director, Sharad Bhojar Grooming Academy

Objective: The one-day Guest Lecture on "Personality Grooming and Presentation" was conducted for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective was to provide insights into the importance of personality development and effective presentation skills in professional and personal life. The event was organized under the guidance and leadership of Mrs. Smita Shingrup, the Principal.

Agenda:

**Inaugural Session:**

Mrs. Smita Shingrup inaugurated the session, emphasizing the significance of personality grooming and effective presentation in academic and professional settings. Introduction to the guest lecturer and an overview of the day's agenda.

**Introduction to Personality Grooming:**

A comprehensive introduction to the concept of personality grooming, covering aspects such as personal appearance, communication, and interpersonal skills. Setting the stage for the subsequent presentation on effective communication.

**Guest Lecture on Personality Grooming:**

An experienced guest lecturer, specializing in personality development, delivered a detailed presentation on the importance of grooming and shared practical tips for personal enhancement.

Topics covered included dressing etiquette, body language, and the impact of positive behavior on overall personality.

**Interactive Session on Effective Presentation:**

The second part of the lecture focused on effective presentation skills.

Techniques for structuring presentations, using visual aids, and engaging the audience were discussed.

**Demonstration and Practice Sessions:**

Practical demonstrations and interactive practice sessions allowed students to apply the

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principles learned during the lecture.

Feedback and guidance were provided to help students refine their presentation skills.

#### Q&A and Discussion:

An interactive Q&A session allowed students to seek clarifications and personalized advice on specific aspects of personality grooming and presentation.

Open discussion on the relevance of these skills in various professional scenarios.

#### Lunch Break:

A networking opportunity for students to interact with the guest lecturer and peers, fostering a supportive learning environment.

#### Workshop Conclusion and Closing Remarks:

Mrs. Smita Shingrup delivered closing remarks, expressing appreciation for the guest lecturer's valuable insights and the active participation of the students.

Encouragement for students to continue practicing and incorporating the skills learned into their daily lives.

#### Certificate Distribution:

Certificates were distributed to acknowledge the students' participation and commitment to enhancing their personality grooming and presentation skills.

#### Outcomes:

Increased awareness of the importance of personality grooming.

Enhanced understanding and application of effective presentation skills.

Practical tips and strategies for continuous personal development.

**Conclusion:** The one-day Guest Lecture on "Personality Grooming and Presentation" at Smt. Meherbanu College of Commerce & Science, Akola, provided students with valuable insights and practical skills to enhance their personal and professional attributes. The college remains committed to organizing events that contribute to the holistic development of its students.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the guest lecturer for sharing expertise and enriching the learning experience.

#### Submitted By:

Adv. Dr. Mayur Malviya

Training and Placement Officer.

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MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)  
Oct. 1<sup>st</sup>, 2022

Maherbanu Management Forum rejoices in  
announcing the 1 day seminar for BBA and  
BCA students on, Oct. 1<sup>st</sup>, 2022 in the college.

Topic:

"Personality Grooming and Presentation"

Speaker: Mr. Sharad Bhoyar

Director, ( Sharad Bhoyar Grooming Academy)

Schedule: Oct.1<sup>st</sup>, 2022, 11.00- 3.00 pm

Venue: Seminar Hall No. 402

25<sup>th</sup> Sep.2022

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**Grooming Session by Mr. Sharad Bhojar**

### **Activity Report: One-Day Workshop - Guest Lecture on Interview Skills**

Date: 11th September 2022

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-215 students

Guest faculty - Mr. Swapnil Chatur, Vice President, Accenture Solution Pvt. Ltd.

Objective: The one-day workshop, featuring a Guest Lecture on Interview Skills, was organized for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective was to equip students with essential skills and insights to excel in interviews, enhancing their employability prospects. The event took place under the guidance and leadership of Mrs. Smita Shingrup, the Principal.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the workshop, highlighting the importance of interview skills in the professional journey.

Overview of the day's agenda and expectations.

Introduction to Interview Skills:

A comprehensive introduction to the key aspects of interview skills, including preparation, body language, and effective communication.

Setting the stage for the guest lecture.

Guest Lecture on Interview Skills:

An experienced guest lecturer, proficient in recruitment and human resources, shared valuable insights on successful interview strategies.

Topics covered included resume building, common interview questions, and techniques to handle various interview scenarios.

Interactive Q&A Session:

An interactive question-and-answer session allowed students to seek personalized advice and clarify doubts related to interview skills.

Practical tips and real-world examples were shared to enhance understanding.

Lunch Break:

A networking opportunity for students to interact with the guest lecturer and peers, fostering a supportive learning environment.

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**Mock Interview Sessions:**

Practical sessions where students participated in mock interviews, receiving constructive feedback from the guest lecturer.

Emphasis on refining responses, body language, and overall interview demeanor.

**Group Discussions on Interview Scenarios:**

Students engaged in group discussions to analyze and strategize responses to challenging interview scenarios.

Facilitators provided guidance to ensure a collaborative learning experience.

**Closing Remarks and Certificate Distribution:**

Mrs. Smita Shingrup delivered closing remarks, expressing gratitude to the guest lecturer and students for their active participation.

Certificates were distributed to acknowledge the students' commitment to enhancing their interview skills.

**Outcomes:**

Enhanced understanding of interview preparation and execution.

Improved confidence in handling various interview situations.

Practical insights and feedback for individual skill improvement.

**Conclusion:** The one-day workshop on Interview Skills at Smt. Meherbanu College of Commerce & Science, Akola, provided valuable insights and practical knowledge to students, preparing them for successful interviews. The college remains committed to organizing events that contribute to the holistic development and employability of its students.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the guest lecturer for sharing expertise and enriching the learning experience.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

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MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)  
Sep.11<sup>th</sup>, 2022

Maherbanu Research Club rejoices in announcing the 1 day seminar for BBA and BCA students on, Sep. 11<sup>th</sup>, 2022 in the college.

Topic:  
"Interview Skills"

Speaker: Dr. Swapnil Chatur  
Sr. Legal Counsel (Vice President)  
Accenture Solutions Pvt. Ltd., Pune

Schedule: Sep. 11<sup>th</sup>, 2022 11.00- 4.00 pm

Venue: Seminar Hall No. 402

10<sup>th</sup> Sep.2022

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**Dr. Swapnil Chatur (Sr. Legal Counsel (Vice President) Accenture Solutions Pvt. Ltd.) on the topic 'Interview Skills'**

## **Activity Report: One-Day Workshop on Poster Presentation - "What is Freedom for Me?"**

Date: 7th August 2022

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-68 students

Guest faculty -Adv. Anup Deshmukh, Legal consultant and motivational speaker

Objective: The one-day workshop on Poster Presentation, themed "What is Freedom for Me?" was organized for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. Under the guidance of Mrs. Smita Shingrup, the esteemed Principal, the objective was to encourage creative expression and critical thinking among students on the concept of freedom.

Agenda:

**Inaugural Session:**

Mrs. Smita Shingrup inaugurated the workshop, emphasizing the importance of freedom and expression. Overview of the workshop agenda and expectations for poster presentations.

**Introduction to the Theme: "What is Freedom for Me?"**

Explanation of the theme to inspire students to explore personal perspectives on freedom.

Encouragement for participants to think beyond conventional definitions and express their unique viewpoints.

**Poster Making Session:**

Students engaged in the creation of posters depicting their interpretation of freedom. Use of various artistic elements, colors, and innovative ideas to convey their messages.

**Networking and Peer Discussions:**

Students had the opportunity to discuss their ideas with peers and exchange thoughts on the concept of freedom. Facilitators provided guidance and encouragement for refining their poster presentations.

**Presentation Preparation:**

Participants prepared short presentations to accompany their posters. Emphasis on effective communication of the messages conveyed through the posters.

**Lunch Break:**

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Informal networking opportunities for students to relax and recharge before the presentation session.

**Poster Presentation Session:**

Each participant presented their poster and shared their perspective on the theme. Q&A session where students and faculty members could inquire about the inspirations and thought processes behind the posters.

**Judging and Evaluation:**

A panel of judges evaluated the posters based on creativity, originality, and how well they captured the theme. Feedback provided to each participant to encourage continuous improvement.

**Closing Remarks and Certificate Distribution:**

Mrs. Smita Shingrup delivered closing remarks, commending the creativity and thoughtful expressions of the students. Certificates were distributed to participants in recognition of their efforts and participation.

**Outcomes:**

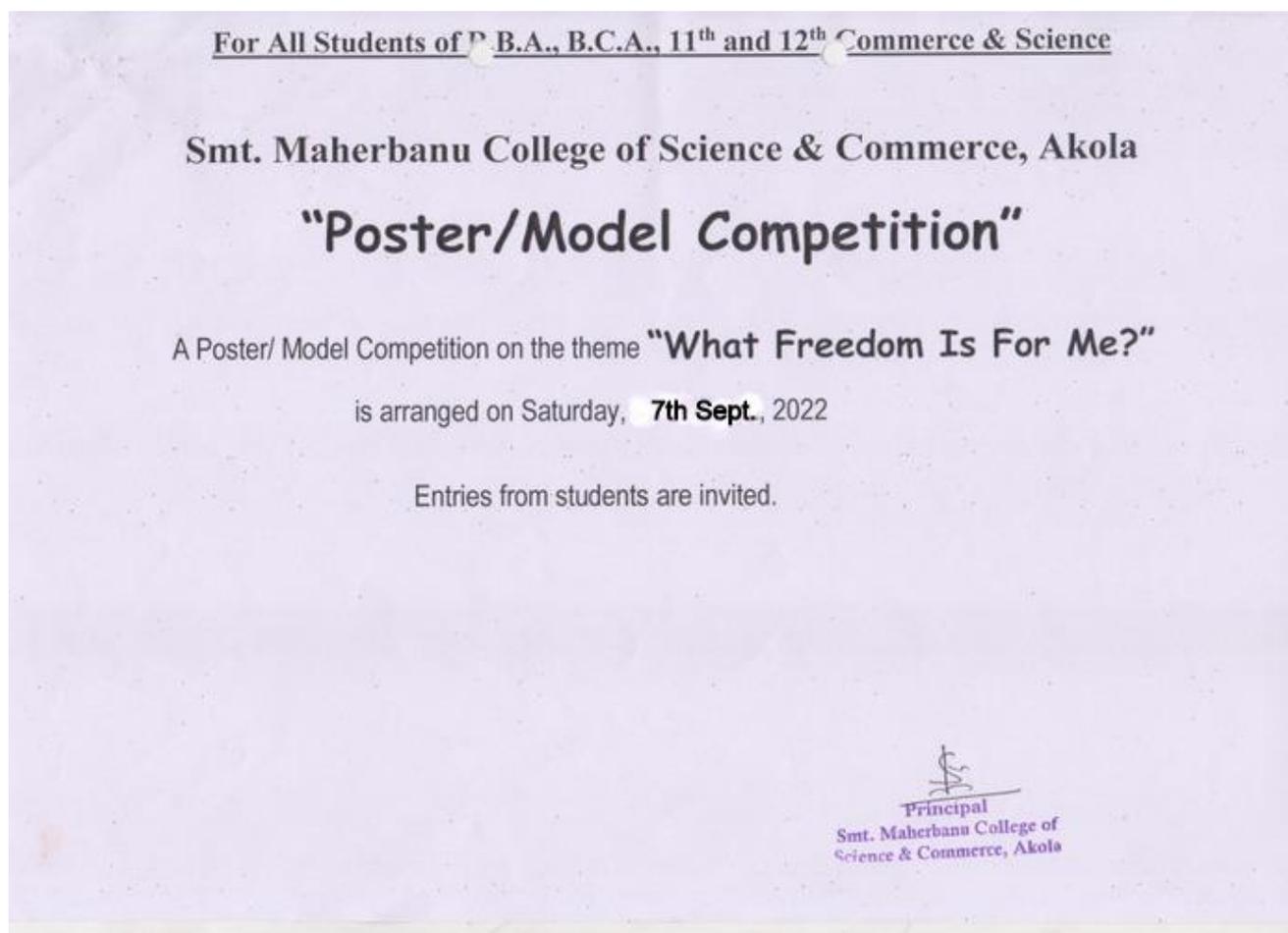
Diverse and creative interpretations of the theme "What is Freedom for Me?"  
Enhanced artistic and presentation skills among the participants.  
Fostering a culture of free expression and open dialogue on important themes.

**Conclusion:** The one-day workshop on Poster Presentation, themed "What is Freedom for Me?" at Smt. Meherbanu College of Commerce & Science, Akola, provided a platform for students to express their individual perspectives on freedom. The college remains committed to organizing events that encourage creativity and critical thinking among its students.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the participants for their enthusiasm and creative contributions.

**Submitted By:**

Adv. Dr Mayur Malviya  
Training and Placement Officer.  
Smt. Meherbanu Collage of Commerce & Science, Akola



**One-Day Workshop on Poster Presentation - "What is Freedom for Me?"**

## **Activity Report: One-Day Guest Lecture on "Personality Development and Soft Skills"**

Date: 23rd October 2021

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-54 students

Guest faculty - Mrs. Jayant Muley, Principal Consultant, Regulatory Affairs, Encube Ethicals Pvt. Ltd., Pune

**Objective:** The one-day guest lecture on "Personality Development and Soft Skills" was organized for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective of the lecture, conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal, was to enhance students' understanding and practical application of personality development and soft skills crucial for personal and professional success.

**Agenda:**

**Inaugural Session:**

Mrs. Smita Shingrup inaugurated the guest lecture, highlighting the importance of personality development and soft skills.

Introduction to the guest speaker and the theme of the lecture.

**Guest Lecture: "Personality Development and Soft Skills":**

Renowned personality development expert or professional delivered a comprehensive lecture on the significance of developing one's personality and soft skills.

Insights into the key components of personality development and soft skills.

**Session 1: Understanding Personality Traits:**

Exploration of different personality traits and their impact on personal and professional relationships. Self-assessment exercises to help students identify their strengths and areas for improvement.

**Session 2: Soft Skills for Professional Success:**

Overview of essential soft skills such as communication, teamwork, adaptability, and time management. Practical tips and exercises to enhance these skills in a professional setting.

**Interactive Q&A Session:**

Participants engaged in an interactive question and answer session with the guest speaker.



Clarifications on personality development and soft skills-related queries.

Networking Tea Break:

Informal networking opportunities for students to connect with the guest speaker.  
Discussions on the practical application of personality development and soft skills in real-world scenarios.

Session 3: Building Confidence and Assertiveness:

Techniques for building self-confidence and assertiveness.  
Role-playing exercises to practice assertive communication.

Session 4: Practical Application in the Workplace:

Discussion on how personality development and soft skills contribute to professional success.  
Case studies illustrating the impact of effective soft skills in the workplace.

Closing Remarks and Certificate Distribution:

Mrs. Smita Shingrup delivered closing remarks, expressing gratitude to the guest speaker.

Distribution of certificates to participants acknowledging their attendance and active participation.

Outcomes:

Increased awareness and understanding of personality development and soft skills.  
Practical application of key soft skills in personal and professional contexts.  
Enhanced confidence and assertiveness among participants

Conclusion: The one-day guest lecture on "Personality Development and Soft Skills" at Smt. Meherbanu College of Commerce & Science, Akola, provided students with valuable insights and practical tools for personal and professional growth. The college remains committed to organizing events that contribute to the holistic development and skill enhancement of its students.

Acknowledgments: Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the guest speaker for sharing expertise and valuable insights.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science,Akola

Smt. Maherbanu College of Science and Commerce, Akola



Principal  
Smt. Meherbanu College of  
Science & Commerce, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)  
Oct. 23<sup>rd</sup>, 2021

Maherbanu Research Club rejoices in announcing the 1 day Seminar for BBA and BCA students on, Oct. 23<sup>rd</sup>, 2021 in the college.

Topic:  
"Personality Development and Soft Skills"

Speaker: Dr. Jayant Mulye  
(Principal, Consultant- Regulatory Affairs)  
Encube Ethicals Pvt. Ltd., Pune

Schedule: Saturday, Oct. 23<sup>rd</sup>, 2021  
11.00- 4.00 pm

Venue: Presentation Room No. 305

21<sup>st</sup> Oct.2021

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



**One-Day Guest Lecture on "Personality Development and Soft Skills"**



## **Activity Report: One-Day Poster and Model Presentation - "World of Opportunities: Innovations and Best Practices"**

Date: 3rd August 2019

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-68 students

Guest faculty - Hon. Shri. Nana Ujwaneji, (President, Shri.Bhavsagar Mauli Charitable Trust, Akola and Successful Entrepreneur)

Objective: The one-day Poster and Model Presentation event, themed "World of Opportunities: Innovations and Best Practices," aimed to provide a platform for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola, to showcase their creativity, research, and innovative ideas. The event encouraged students to explore and present solutions to contemporary challenges. The event was organized under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the event, setting the tone for a day focused on exploring opportunities and showcasing innovations. Overview of the event's theme and objectives.

Poster and Model Presentation Categories:

Participants were categorized based on their respective themes, including technology, business innovations, social impact, and environmental sustainability.

Poster and Model Setup:

Students set up their posters and models in designated areas.

Ensuring that all presentations were visually appealing and conveyed the essence of the students' research and innovation.

Judging Panel Briefing:

The judging panel was briefed on the evaluation criteria, emphasizing creativity, research depth, and the practical applicability of the presented ideas.

Student Presentations:

Each participant presented their poster and model to fellow students, faculty, and the judging panel. Q&A sessions allowed for in-depth discussions on the presented topics.

### Interactive Sessions and Networking:

Informal networking sessions facilitated interactions among students, encouraging the exchange of ideas and perspectives. Interactive activities to engage participants and attendees.

### Judging Process:

The judging panel evaluated each presentation based on creativity, research methodology, practicality, and overall presentation skills. Scores were compiled to determine the winners in each category.

### Prize Distribution:

Mrs. Smita Shingrup and the judging panel announced and awarded prizes to the winners in each category. Certificates of participation were distributed to all presenting students.

### Feedback Session:

An open feedback session allowed participants to receive constructive feedback from the judging panel and peers. Suggestions for improvement and areas of commendation were discussed.

### Outcomes:

Participants showcased a diverse range of innovative ideas and best practices. Increased awareness among students about global opportunities and the importance of innovation. Enhanced presentation and communication skills of participating students.

### Conclusion:

The "World of Opportunities: Innovations and Best Practices" event at Smt. Meherbanu College of Commerce & Science, Akola, provided a platform for students to unleash their creativity and present innovative solutions. The college remains committed to organizing events that foster intellectual growth and encourage a culture of innovation.

### Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



**Poster and Model Presentation - "World of Opportunities: Innovations and Best Practices" Hon. Shri. Nana Ujwaneji, (President, Shri.Bhavsagar Mauli Charitable Trust, Akola and Successful Entrepreneur)**

All Students of B.A., B.C.A., 11<sup>th</sup> and 12<sup>th</sup> Commerce & Science

**Smt. Maherbanu College of Science & Commerce, Akola**

INVITATION

The opening ceremony of the academic session

**“Ankur 2019-2020”**

will be celebrated on Saturday, 10<sup>th</sup>, August 2019 at 11.30am On this occasion, a Poster/Mo  
competition on the theme

**“World of Opportunities: Innovations and Best Practices”**  
is arranged.

**\*CHIEF GUEST\***

**\*Hon. Shri Nana Ujawaneji\***

President, Shri Bhavsagar Mauli Charitable trust, Akola

**\*CHAIRPERSON\***

**Hon. Shri Dipenbhai Shah**

President, Shri Akola Gujarati Samaj

**\*SPECIAL PRESENCE\***

**\*Hon. Shri Sureshbhai Vora\***

Chairman, Smt. Maherbanu College of Science & Commerce, Akola

You are cordially invited to attend the programme and enjoy.

Organising Committee



**Principal**  
**Smt. Maherbanu College of**  
**Science & Commerce, Akola**



**Principal**  
**Smt. Maherbanu College of**  
**Science & Commerce, Akola**

## **Activity Report: One-Day Ankur, Poster, and Model Competition**

Date: 11th August 2018

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-58 Students

Guest faculty - College Faculties

Objective: The one-day Ankur, Poster, and Model Competition on the theme "Academic Freedom for Students" were organized at Smt. Meherbanu College of Commerce & Science to foster creativity, critical thinking, and expression among BBA & BCA students. The event aimed to provide a platform for students to showcase their talents and perspectives on the importance of academic freedom. The competition was conducted in the presence of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

**Inaugural Session:**

The event began with an inaugural session, where Mrs. Smita Shingrup welcomed the participants and emphasized the significance of academic freedom in shaping well-rounded individuals.

Overview of the competition structure and rules.

**Ankur Competition:**

Ankur competition, focusing on creative writing and oratory skills, provided students with the opportunity to express their thoughts on academic freedom. Participants presented speeches, poems, and essays exploring the theme.

**Poster Competition:**

The Poster competition encouraged students to visually depict their interpretation of academic freedom through creative and artistic expressions. Participants showcased their artistic skills and conveyed powerful messages through their posters.

**Model Competition:**

The Model competition allowed students to present three-dimensional representations of the concept of academic freedom. Models ranged from symbolic representations to practical scenarios highlighting the importance of academic freedom.

**Judging and Evaluation:**

An esteemed panel of judges, including faculty members and external experts, evaluated the entries based on creativity, relevance to the theme, and presentation



skills. Participants were provided with constructive feedback to encourage continuous improvement.

**Prize Distribution:**

The competition concluded with a prize distribution ceremony, where winners from each category were awarded certificates and prizes. Mrs. Smita Shingrup congratulated the participants for their outstanding contributions.

**Closing Remarks:**

Mrs. Smita Shingrup delivered closing remarks, expressing gratitude to the participants, judges, and organizers for their efforts in making the event a success. Encouragement for students to continue exploring and expressing their perspectives on important societal issues.

**Outcomes:**

Enhanced creativity and critical thinking skills among participants. Increased awareness and understanding of the concept of academic freedom. Fostering a sense of expression and articulation among BBA & BCA students.

**Conclusion:** The one-day Ankur, Poster, and Model Competition on "Academic Freedom for Students" provided an enriching platform for students to express their thoughts creatively and visually. The college remains committed to organizing such events that promote holistic development and intellectual exploration.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her leadership and support. Appreciation to the participants, judges, and organizers for their active involvement in making the competition a success.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu College of Commerce & Science, Akola



**Inaugural of Induction Program 'ANKUR' and Poster and Model Presentation in the presence of Intellectual Judges and Dignitaries.**



**Ankur, Poster, and Model Competition**

**All Students of B.B.A., B.C.A., 11<sup>th</sup> and 12<sup>th</sup> Commerce**  
**Smt. Maherbanu College of Science & Commerce, Akola**

**INVITATION**

The opening ceremony of the academic session  
“Ankur 2018-2019”  
will be celebrated on Saturday, 11<sup>th</sup>, August 2018 at 11.30am On this occasion , a Poster/Model competition  
on the theme  
**“Academic Freedom for Students”**  
is arranged.

**\*CHIEF GUEST\***  
**\*Hon. Shri Gyanavatsal Swamiji\***  
H.D.H., Gandhinagar, Gujarat

**\*CHAIRPERSON\***  
**\*Hon. Shri Sureshbhai Vora\***  
Chairman, Smt. Maherbanu College of Science & Commerce

**\*CO-CHAIRPERSON\***  
**Hon. Shri Dipenbhai Shah**  
President, Shri Akola Gujarati Samaj

You are cordially invited to attend the programme and enjoy.

Dr. S.P.Rothe  
(Principal)

  
Principal  
Smt. Maherbanu College of

## **Activity Report: One-Day National Conference on "Making New India"**

Date: 20th January 2018

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Objective: The one-day National Conference on "Making New India" was organized at Smt. Meherbanu College of Commerce & Science to provide a platform for BBA & BCA students to engage in discussions, share insights, and gain perspectives on the transformative initiatives shaping the future of India. The conference aimed to instill a sense of responsibility and awareness among the students. The event was conducted in the presence of Mrs. Smita Shingrup, the esteemed Principal.

### **Agenda:**

#### **Inaugural Session:**

The conference began with an inaugural session, where Mrs. Smita Shingrup addressed the audience, highlighting the significance of the theme and the role of students in nation-building. Lighting of the ceremonial lamp to signify the commencement of the conference.

#### **Keynote Address:**

An eminent speaker, chosen for their expertise in the subject, delivered the keynote address on the theme "Making New India." The speaker provided an overview of the current socio-economic and political landscape, emphasizing the need for collective efforts in nation-building.

#### **Panel Discussions:**

The conference featured panel discussions with subject matter experts, academicians, and professionals discussing various aspects of "Making New India." Topics included economic reforms, technological advancements, social inclusivity, and sustainable development.

#### **Paper Presentations:**

BBA & BCA students, along with participants from other institutions, presented research papers on topics related to the theme. The presentations facilitated knowledge exchange and encouraged critical thinking among the participants.

#### **Interactive Workshops:**

Concurrent interactive workshops were conducted on relevant subjects, providing hands-on learning experiences for the students. Workshops covered areas like digital literacy, entrepreneurship, and environmental sustainability.

#### **Cultural Program:**

A cultural program showcased the diversity and rich cultural heritage of India, featuring traditional dance, music, and theatrical performances.

**Valedictory Session:**

The conference concluded with a valedictory session where Mrs. Smita Shingrup expressed her gratitude to the participants, speakers, and organizers. Certificates of participation and appreciation were distributed to the contributors and volunteers.

**Outcomes:**

Enhanced awareness among students about the critical issues and opportunities in the context of "Making New India." Fostering a sense of responsibility and national pride among the youth. Knowledge exchange and networking opportunities for students and professionals.

**Conclusion:**

The one-day National Conference on "Making New India" provided an enriching platform for BBA & BCA students to broaden their perspectives, engage in meaningful discussions, and contribute to the discourse on nation-building. The success of the event reflects the commitment of Smt. Meherbanu College of Commerce & Science to holistic education and shaping responsible citizens for the future.

**Acknowledgments:**

Special thanks to Mrs. Smita Shingrup for her vision and support. Appreciation to all the participants, speakers, and volunteers who contributed to the success of the conference.

**Submitted By:**

**Adv. Dr. Mayur Malviya**  
**Asst. Prof & Placement officer**  
**Smt. Meherbanu College of Commerce & Science**



**Release of Souvenir in Maher Varsha; National Conference on “Making New India”.**

**महर्बानू महाविद्यालय म नए भारत का निमाण पर राष्ट्राय चचासत्र**

## पढाई के साथ कलासक्ति भी आवश्यक



**भास्कर न्युज | अकोला.**

आज विद्यार्थियों को इच्छा, अनुरवसन व उचित दिशा को जरूरत है। इस बिस्वकी दुजो को अपनाते से विद्यार्थी भविष्य का प्रगत भारत का निमाण बन सकता है। इसके लिए

का. पाटिल की उपस्थिति में किया गया। अकोला गुजराती समाज के पदाधिकारी रविभाई पटेल की अध्यक्षता में संपन्न राष्ट्रीय चर्चासत्र में प्रमुख अतिथि के रूप में प्रति कुलपति डा. राजेश जयपुरकर, संस्था के पदाधिकारी सुरेश शाह, दीपेन शाह, कनुभाई सत्यानी, संस्था के मुख्याधिकारी एच.सी. भंडारी, प्राचार्य एस.पी. रोटे आदि मान्यवर उपस्थित थे। समारोह का प्रारंभ सरस्वती पूजन व दीप प्रज्वलन से किया गया। पालकमंत्री ने विद्यार्थियों को मार्गदर्शन करते हुए उनके दायित्व से अवगत कराया। उन्होंने आगे कहा कि चीन, कोरिया जैसे राष्ट्र विद्यार्थियों ने स्वयं को राष्ट्र की प्रगति के लिए समर्पित करते से ही हुए है, जो गर्व की बात है। ऐसी ही उम्मीद देश को हमारे छात्रों से है। देश के सामने प्रदुषण व स्वच्छता अभियान में भी युवा पीढ़ी की अहम भूमिका है। आपसी समझौता व सहयोग से ही प्रगति व विकास संभव है। मान्यवरों के हाथों स्मरणिका का विमोचन किया गया। चर्चासत्र के उद्घाटन अवसर पर डा. राजेश जयपुरकर ने मार्गदर्शन करते हुए कहा कि नया भारत आज के युवा पीढ़ी का लक्ष्य है। इसके लिए स्वविकास यह प्रथम विकास का पहला कदम है। विकास का शिखर स्वप्रगति, स्वस्वास्थ्य, आध्यात्मिक विकास इन तीन सुजों से होता है। इसलिए विद्यार्थियों ने अपना स्वास्थ्य सुदृढ़ रखकर देश की प्रगति के लिए शिखित होकर कार्य करना चाहिए। समारोह में शैक्षिक क्षेत्र में टीपर सोनम पंजवानी, नयना मोटवानी व पीएच.डी. प्रायत प्रा. रत्ना चोंडक का पुरस्कार देकर गौरव किया गया। प्रास्ताविक एच.सी. भंडारी, अतिथियों का परिचय गाडोदिया, संचालन प्राचार्य रिमला शिंकरुय तथा आभार अनीमा शर्मा ने किया। इस अवसर पर अनेक महाविद्यालयों के विद्यार्थी, प्राध्यापक व नागरिक उपस्थित रहे।



शिक्षा संस्थाओं ने भी प्रयास करने चाहिए, ऐसा प्रतिपादन पालकमंत्री रणजीत पाटिल ने किया। स्थानीय महर्बानू विज्ञान महाविद्यालय आज एक दिवसीय नए भारत की निर्मिती पर राष्ट्रीय चर्चासत्र उत्साह से प्रारंभ हुआ। इस चर्चासत्र का उद्घाटन पालकमंत्री

**Languages  
and  
Communication  
Skills**

**Activity Report: One-Day Workshop on Communication Skills**

Date: 1st August 2023 to 5<sup>th</sup> August, 2023

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-109 students

Guest faculty -Dr. Rakhi Malhi .Akola

Objective: The one-day workshop on Communication Skills aimed to enhance the verbal and non-verbal communication abilities of BBA & BCA students. The event was conducted in the presence of Mrs. Smita Shingrup, the Principal.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the workshop, emphasizing the significance of effective communication in personal and professional development. Introduction to the agenda and expected outcomes of the workshop.

Session 1: Basics of Communication:

Understanding the fundamental principles of communication. Importance of clarity, conciseness, and coherence in verbal and written communication.

Session 2: Verbal Communication Skills:

Techniques for effective public speaking. Improving vocabulary, pronunciation, and articulation.

Session 3: Non-Verbal Communication:

Importance of body language, gestures, and facial expressions in communication. Interactive activities to practice and enhance non-verbal communication skills.

Session 4: Business Communication:

Writing professional emails, reports, and business correspondence. Role-play exercises for business communication scenarios.

Session 5: Listening Skills:

Understanding the importance of active listening. Practical exercises to improve listening skills.

Interactive Discussions and Q&A:

Open forum for participants to share their communication challenges and experiences.  
Question and answer session with the workshop facilitators.

Closing Remarks and Certificate Distribution:

Mrs. Smita Shingrup delivered closing remarks, encouraging students to apply the communication skills learned in their academic and professional pursuits.

Certificates of participation were distributed to all attendees.

Outcomes:

Improved verbal and non-verbal communication skills among participants.

Increased awareness of the importance of effective communication in various contexts.

Practical knowledge and techniques for enhancing communication in both personal and professional settings.

Conclusion: The one-day workshop on Communication Skills provided a platform for students to enhance their communication abilities, fostering personal and professional growth.

Acknowledgments: Special thanks to Mrs. Smita Shingrup for her continuous support. Gratitude to the workshop facilitators and participants for their active engagement and enthusiasm.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA

Maherbanu Training and Placement Cell  
rejoices in announcing 5 days' workshop for all  
students from 1<sup>st</sup> August 2023 to 5<sup>th</sup> August  
2023 in the college.

Topic:

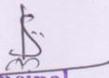
"Communication Skills"

Recourse Person: Dr. Rakhi Malhi

Schedule: 1<sup>st</sup> August, 2023 to 5<sup>th</sup> August 2023

26<sup>th</sup> July 2023

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



Communication skills session of Dr. Rakhi Malhi

### **Activity Report: One-Day Workshop on Communication Skills**

Date: 4th August 2022 to 8<sup>th</sup> August 2022

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-198 students

Guest faculty -Ms. Rakhi Malhi (Faculty expert)

**Objective:** The one-day workshop on Communication Skills was organized for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective, conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal, was to enhance students' communication proficiency, fostering effective interpersonal skills crucial for personal and professional success.

**Agenda:**

**Inaugural Session:**

Mrs. Smita Shingrup inaugurated the workshop, emphasizing the pivotal role of communication skills in personal and professional development.

Overview of the workshop agenda and learning objectives.

**Session 1: Understanding Communication Dynamics:**

A comprehensive overview of communication principles and dynamics.

Importance of effective communication in academic, professional, and personal settings.

**Session 2: Verbal Communication Skills:**

Techniques for improving verbal communication, including clarity, tone, and vocabulary.

Interactive exercises to practice effective verbal communication.

**Interactive Workshop: Non-Verbal Communication Skills:**

Exploration of non-verbal communication elements such as body language, gestures, and facial expressions.

Role-playing exercises to enhance non-verbal communication.

**Networking Tea Break:**

Informal networking opportunities for students to discuss and share insights.

Discussions on real-life communication challenges and solutions.

**Session 3: Written Communication Proficiency:**

Strategies for enhancing written communication skills, including email etiquette and

professional writing.

Practical exercises to improve written communication.

Session 4: Effective Presentation Skills:

Tips and techniques for delivering impactful presentations.

Participants engaged in a presentation exercise to apply the skills learned.

Q&A Session and Interactive Discussions:

Participants had the opportunity to ask questions and seek clarification on communication-related topics.

Discussions on the application of communication skills in various contexts.

Closing Remarks and Certificate Distribution:

Mrs. Smita Shingrup delivered closing remarks, appreciating the active participation and enthusiasm of the students. Distribution of certificates to participants acknowledging their attendance and engagement in the workshop.

Outcomes:

Improved understanding of communication principles and dynamics.

Enhanced verbal and non-verbal communication skills.

Practical application of effective written communication and presentation skills.

Conclusion: The one-day workshop on Communication Skills at Smt. Meherbanu College of Commerce & Science, Akola, equipped students with valuable insights and practical tools for effective communication. The college remains committed to organizing events that contribute to the holistic development and skill enhancement of its students.

Acknowledgments: Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the workshop facilitators for their valuable guidance.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's

SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA

This is to inform all students of BBA and BCA that 5 days' workshop on Communication Skills is arranged from 4<sup>th</sup> Aug. to 8<sup>th</sup> Aug. 2022 in the college, interested students can participate in this workshop.

Topic:  
"Communication Skills"

Faculty Expert: Dr. Rakhi Malhi

Schedule: 4<sup>th</sup> Aug. 2022, 11.00am- 2.00 pm

Venue: Class Room No. 304

1<sup>st</sup> Aug. 2022

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



**One-Day Workshop on Communication Skills**

## **One-Day Workshop on Branding and Marketing**

Date: 6th June 2021

Venue: Smt. Meharbanu College of Commerce & Science, Akola

Number of Student- 90 students

Guest faculty -Adv. Visha Vora, President, Rotary Club, Akola

Objective:

The one-day workshop on Branding and Marketing, an online event, aimed to provide valuable insights into the dynamic world of digital marketing and branding. The workshop, conducted by Adv. Visha Vora, was organized for BBA & BCA students under the guidance of Mrs. Smita Shingrup, the Principal.

Event Highlights:

Inauguration:

Mrs. Smita Shingrup inaugurated the online workshop, emphasizing the increasing significance of digital marketing and branding in today's business landscape.

The Principal highlighted the workshop's relevance to the academic and professional development of the participating students.

Keynote Address by Adv. Visha Vora:

Adv. Visha Vora, an expert in the field of branding and marketing, delivered an insightful keynote address.

The speaker covered key aspects of digital marketing, including social media strategies, online branding, and the importance of a strong online presence.

Digital Marketing Strategies:

The workshop focused on various digital marketing strategies, including search engine optimization (SEO), social media marketing, content marketing, and email marketing.

Practical insights were provided to help students understand how these strategies can be effectively employed in real-world scenarios.

Branding Techniques:

Adv. Visha Vora elaborated on the principles of effective branding, discussing the role of branding in creating a unique identity for businesses.

Case studies and examples were presented to illustrate successful branding campaigns and their impact on consumer perception.

Interactive Sessions:

The workshop included interactive sessions where students actively participated in discussions,

asking questions, and sharing their perspectives on digital marketing and branding. Practical scenarios and challenges were presented, encouraging students to think critically and apply the concepts learned.

Q&A and Open Forum:

An open forum and Q&A session allowed students to engage directly with Adv. Visha Vora. Participants had the opportunity to seek clarification on specific topics, discuss emerging trends, and gather insights into the practical implementation of digital marketing strategies.

Outcomes:

Increased understanding of digital marketing and branding concepts.

Practical knowledge of various online marketing strategies.

Improved awareness of the role of branding in business success.

Conclusion:

The one-day workshop on Branding and Marketing facilitated a deep dive into the realm of digital marketing and branding. Adv. Visha Vora's expertise and interactive sessions contributed to a comprehensive understanding of the strategies essential for building a strong online presence.

Acknowledgments:

Special thanks to Adv. Visha Vora for sharing valuable insights. Gratitude to Mrs. Smita Shingrup for her continuous support and guidance. The success of the online workshop was made possible by the active participation of students and the organizing team.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE,  
AKOLA

Maherbanu Management, Science & Computer Forum rejoices in announcing the "Seminar on Branding and Marketing workshop" on dt. 06/06/2021 for All students of BBA, and BCA. Students should actively attend the seminar. For registration contact to faculty coordinators.

Faculty Coordinators:

Ms. Avani Kulkarni  
Mr. Pravin Dhande

RESOURCE PERSON: Ms. Visha Vora

Note: Faculty Coordinators will provide you details.  
Time: 11.30 onwards Venue: Seminar Hall



  
**Principal**  
Smt. Maherbanu College of  
Science & Commerce, Akola

Principal

## **Activity Report: Six-Day Online Workshop on "Communication Skills"**

Date: 21st October 2020 to 26th October 2020

Platform: Online (Virtual Workshop)

Number of Student-146 students

Guest faculty - Ms. Shruti Desai, Professional trainer

Organized By: Smt. Meherbanu College of Commerce & Science, Akola

Objective: The six-day online workshop on "Communication Skills" was conducted for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective was to enhance the communication skills of students, encompassing verbal, non-verbal, and written communication. The workshop aimed to equip students with effective communication techniques crucial for personal and professional success. The online workshop was organized under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the online workshop, emphasizing the importance of communication skills in various aspects of life.

Overview of the workshop agenda and learning objectives.

Day 1: Basics of Communication:

Understanding the fundamentals of effective communication.

Importance of clear articulation and active listening.

Day 2: Verbal Communication Skills:

Enhancing verbal communication through language proficiency and tone modulation.

Practicing effective public speaking and presentations.

Day 3: Non-Verbal Communication:

Exploring the significance of non-verbal cues, body language, and facial expressions.

Activities and exercises to improve non-verbal communication.

Day 4: Written Communication:

Improving writing skills for professional communication.

Crafting effective emails, reports, and other written documents.

Day 5: Interpersonal Communication:

Nurturing interpersonal skills for effective communication in personal and professional relationships. Conflict resolution techniques.

Day 6: Group Discussions and Mock Interviews:

Conducting group discussions to enhance participants' ability to express opinions and ideas. Simulating mock interviews for practical application of communication skills.

Interactive Sessions:

Participants engaged in interactive sessions through virtual platforms. Q&A sessions and discussions on real-world communication challenges.

Networking Breaks:

Informal networking breaks provided opportunities for participants to connect and share experiences. Discussions on the application of communication skills in academic and professional settings.

Practical Exercises and Assignments:

Daily practical exercises and assignments for participants to apply and reinforce the concepts learned. Feedback and guidance provided by workshop facilitators.

Closing Session and Certificate Distribution:

Mrs. Smita Shingrup expressed appreciation for the active participation and commitment of the students. Distribution of certificates to participants acknowledging their successful completion of the online workshop.

Outcomes:

Enhanced verbal, non-verbal, and written communication skills.

Improved interpersonal skills and ability to navigate communication challenges.

Practical application of communication skills in mock interviews and group discussions.

Conclusion: The six-day online workshop on "Communication Skills" at Smt. Meherbanu College of Commerce & Science, Akola, provided students with valuable insights and practical

Criterion V: Student Support and Progression

tools for effective communication. The college remains committed to organizing workshops that contribute to the holistic development of its students, even in virtual settings.

Acknowledgments: Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the workshop facilitators and industry experts for sharing their expertise with the students.

Submitted By:

Adv. Dr. Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu College of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA

This is to inform all students of BBA and BCA that 4 days' online workshop on Communication Skills is arranged from 21<sup>st</sup> Oct. to 24<sup>th</sup> Oct. 2020 in the college, interested students can participate in this workshop.

Topic:  
"Communication Skills"

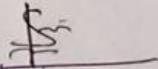
Faculty Expert: Ms. Shruti Desai  
(Professional Trainer)

Schedule: 21<sup>st</sup> Oct. 2020, 11.00am- 2.00 pm

Venue: Online

15<sup>th</sup> Oct. 2020

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



**Workshop on 'Communication Skills' by Ms. Shruti Desai (Professional Trainer)**

## **Activity Report: Four-Day Workshop on "Communication Skills"**

Dates: 17th August 2019 to 20th August 2019

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-167 students

Guest faculty - Ms. Shruti Desai, Professional trainer

**Objective:** The four-day workshop on "Communication Skills" was organized for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective of the workshop was to enhance students' communication skills, both verbal and written, to prepare them for the challenges of the professional world. The event was conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

**Agenda:**

**Day 1: Foundation of Effective Communication (17th August 2019)**

**Inaugural Session:** Mrs. Smita Shingrup inaugurated the workshop, emphasizing the importance of effective communication in personal and professional development.

Overview of the workshop's objectives and schedule.

**Keynote Address - "The Power of Communication":**

An expert speaker delivered a keynote address, highlighting the significance of effective communication in various aspects of life. Insights into the impact of communication on personal and professional relationships.

**Verbal Communication Skills:**

Interactive sessions on verbal communication skills, including effective listening, articulation, and non-verbal cues. Role-playing exercises to practice effective communication.

**Day 2: Written Communication and Business Correspondence (18th August 2019)**

**Written Communication Skills:** Workshops on enhancing written communication skills, including email etiquette, report writing, and business correspondence. Practical exercises on drafting effective written communication.

**Business Correspondence Workshop:**

Specific focus on the intricacies of business correspondence, such as writing professional emails, letters, and memos. Peer review sessions for constructive feedback.

### Day 3: Presentation Skills and Public Speaking (19th August 2019)

**Presentation Skills Workshop:** Guidance on creating impactful presentations, including content structuring, visual aids, and delivery techniques. Participants developed and delivered short presentations.

**Public Speaking Techniques:** Techniques for overcoming public speaking anxiety and improving confidence. Impromptu speaking exercises for quick thinking and articulation.

### Day 4: Group Discussions and Networking (20th August 2019)

**Group Discussion Sessions:** Practical sessions on participating effectively in group discussions. Mock group discussions with feedback from peers and facilitators.

**Networking and Wrap-Up:** Informal networking session allowing students to interact with facilitators and peers. Closing remarks by Mrs. Smita Shingrup, expressing gratitude to participants and facilitators.

#### Outcomes:

Improved verbal and written communication skills among participants. Enhanced presentation and public speaking abilities. Increased confidence in participating in group discussions and networking.

**Conclusion:** The four-day workshop on "Communication Skills" at Smt. Meherbanu College of Commerce & Science, Akola, provided students with valuable tools and techniques to excel in various communication scenarios. The college remains committed to fostering holistic development among its students.

#### Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



**Four-Day Workshop on "Communication Skills" Ms. Shruti Desai, Professional trainer**

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA

This is to inform all students of BBA and BCA that 4 days' workshop on Communication Skills is arranged from 17<sup>th</sup> Aug. to 20<sup>th</sup> Aug. 2019 in the college, interested students can participate in this workshop.

Topic:  
"Communication Skills"

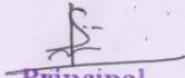
Faculty Expert: Ms. Shruti Desai  
(Professional Trainer)

Schedule: 17<sup>th</sup> Aug. 2019, 11.00am- 2.00 pm

Venue: Class Room No. 305

12<sup>th</sup> Aug. 2019

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola

## **Activity Report: One-Day National Conference on "Making New India"**

Date: 20th January 2018

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-105 students (Including 25 Poster presentation and 80 Research papers)

Guest faculty - Hon. Shri Ranjeet Patil, Hon. Dr. Rajesh Jaipurkar, Pro-Vice Chancellor of Amaravati University

Objective: The one-day National Conference on "Making New India" was organized at Smt. Meherbanu College of Commerce & Science to provide a platform for BBA & BCA students to engage in discussions, share insights, and gain perspectives on the transformative initiatives shaping the future of India. The conference aimed to instill a sense of responsibility and awareness among the students. The event was conducted in the presence of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

Inaugural Session:

The conference began with an inaugural session, where Mrs. Smita Shingrup addressed the audience, highlighting the significance of the theme and the role of students in nation-building. Lighting of the ceremonial lamp to signify the commencement of the conference.

Keynote Address:

An eminent speaker, chosen for their expertise in the subject, delivered the keynote address on the theme "Making New India."

The speaker provided an overview of the current socio-economic and political landscape, emphasizing the need for collective efforts in nation-building.

Panel Discussions:

The conference featured panel discussions with subject matter experts, academicians, and professionals discussing various aspects of "Making New India."

Topics included economic reforms, technological advancements, social inclusivity, and sustainable development.

Paper Presentations:

BBA & BCA students, along with participants from other institutions, presented research papers on topics related to the theme.

The presentations facilitated knowledge exchange and encouraged critical thinking among the

participants.

#### Interactive Workshops:

Concurrent interactive workshops were conducted on relevant subjects, providing hands-on learning experiences for the students.

Workshops covered areas like digital literacy, entrepreneurship, and environmental sustainability.

#### Cultural Program:

A cultural program showcased the diversity and rich cultural heritage of India, featuring traditional dance, music, and theatrical performances.

#### Valedictory Session:

The conference concluded with a valedictory session where Mrs. Smita Shingrup expressed her gratitude to the participants, speakers, and organizers. Certificates of participation and appreciation were distributed to the contributors and volunteers.

#### Outcomes:

Enhanced awareness among students about the critical issues and opportunities in the context of "Making New India."

Fostering a sense of responsibility and national pride among the youth. Knowledge exchange and networking opportunities for students and professionals.

**Conclusion:** The one-day National Conference on "Making New India" provided an enriching platform for BBA & BCA students to broaden their perspectives, engage in meaningful discussions, and contribute to the discourse on nation-building. The success of the event reflects the commitment of Smt. Meherbanu College of Commerce & Science to holistic education and shaping responsible citizens for the future.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her vision and support. Appreciation to all the participants, speakers, and volunteers who contributed to the success of the conference.

#### Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



**Release of Souvenir inMaher Varsha; National Conference on “Making New India”.**

**महर्षानू महाविद्यालय म नए भारत का निमाण पर राष्ट्राय चचासत्र**

## पढ़ाई के साथ कलासक्ति भी आवश्यक



**मास्कर न्यूज अकरीला.**

आज विद्यार्थियों को इच्छा, अनुभवसून व उचित दिशा को जरूरत है। इस विस्तृती गुणों को अपनाने से विद्यार्थी भविष्य का प्रगत भारत का निर्माता बन सकता है। इसके लिए

का. पटिल की उपस्थिति में किया गया। अकरीला गुजराती समाज के पदाधिकारी रविभाई पटेल की अध्यक्षता में संपन्न राष्ट्रीय चर्चासत्र में प्रमुख अतिथि के रूप में प्रति कुलपति डा. राजेश जयपुरकर, संस्था के पदाधिकारी सुरेश शाह, सीपेन शाह, कानूभाई सयानी, संस्था के मुख्याधिकारी एच.सी. भंडारी, प्राचार्य एस.पी. रोडे आदि मान्यवर उपस्थित थे। सम्मलेह का प्रारंभ सरस्वती पूजन व दीप प्रज्वलन से किया गया। पालकमंत्री ने विद्यार्थियों को मार्गदर्शन करते हुए उनके दायित्व से अकगत कराया। उन्होंने आगे कहा कि चीन, कोरिया जैसे राष्ट्र विद्यार्थियों ने स्वयं को राष्ट्र की प्रगति के लिए समर्पित करने से ही हुए है, जो गर्व की बात है। ऐसी ही उम्मीद देश को हमारे छात्रों से है। देश के सामने प्रदुल्ल व स्वच्छता अधिाशन में भी युवा पीढ़ी की अहम् भूमिका है। आपसी सम्मलेह व सहयोग से ही प्रगति व विकास संभव है। मान्यवरों के हाथों समर्पिका का विमोचन किया गया। चर्चासत्र के उद्घाटन अवसर पर डा. राजेश जयपुरकर ने मार्गदर्शन करते हुए कहा कि नया भारत आज के युवा पीढ़ी का संक्य है। इसके लिए स्वविकास यह प्रथम विकास का पहला कदम है। विकास का शिखर स्वप्रगति, स्वस्वास्थ्य, आध्यात्मिक विकास इन तीन सुत्रों से होता है। इसलिए विद्यार्थियों ने अपना स्वास्थ्य सुदुद रखकर देश की प्रगति के लिए शिांलत होकर कार्य करना चाहिए। सम्मलेह में शैक्षिक क्षेत्र में टीपर सोनम पंजवानी, नयना मोटवानी व पीएच.डी. प्राप्ट प्रा. रत्ना चंडक का पुरस्कार देकर गौरव किया गया। प्रास्ताविक एच.सी. भंडारी, अतिथियों का परिचय गाढीदिया, संचालन प्राचार्य रिमता शिंगरूप तथा आभार अनीमा शर्मा ने किया। इस अवसर पर अनेक महाविद्यालयों के विद्यार्थी, प्रध्यापक व नागरिक उपस्थित रहे।



शिक्षा संस्थाओं ने भी प्रकास करने चाहिए, ऐसा प्रतिपादन पालकमंत्री रचनीत पटिल ने किया। स्थानीय महर्षानू विज्ञान महाविद्यालय आज एक दिवसीय नए भारत की निर्मिती पर राष्ट्रीय चर्चासत्र उत्साह से प्रारंभ हुआ। इस चर्चासत्र का उद्घाटन पालकमंत्री

# **Life Skills**

**(Yoga , Physical Fitness  
Health and Hygiene)**

### **Activity Report: One-Day Maher Bazar - Marketing and Entrepreneur Workshop**

Date: 28th October 2023

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-1158 students

Guest faculty - Mr. Jayeshbhai Vora, President, Rotary Club, Akola

Objective: The one-day Maher Bazar aimed to enhance the marketing and entrepreneurial skills of BBA & BCA students. The workshop was conducted under the guidance of Mrs. Smita Shingrup, the Principal.

#### Workshop Highlights:

##### Inaugural Session:

Mrs. Smita Shingrup inaugurated the workshop, emphasizing the significance of marketing and entrepreneurship in the contemporary business landscape.

The principal outlined the objectives and expected outcomes of the workshop.

##### Marketing Fundamentals:

Facilitators conducted sessions on the fundamentals of marketing, covering topics such as market analysis, consumer behavior, and marketing strategies.

Practical exercises allowed participants to apply marketing concepts in real-world scenarios.

##### Entrepreneurial Insights:

Renowned entrepreneurs were invited to share their success stories and insights into the entrepreneurial journey.

Participants gained inspiration and learned about the challenges and opportunities in entrepreneurship.

##### Maher Bazar Exhibition:

An exhibition, Maher Bazar, was organized where students showcased innovative marketing and entrepreneurial ideas.

Participants had the chance to present their business concepts and receive constructive feedback.

##### Interactive Workshops:

Practical workshops on market research, product development, and branding were conducted.

Participants actively engaged in group activities, fostering teamwork and creative thinking.

Guest Lecture:

A guest lecture by an industry expert provided an in-depth understanding of the current trends and challenges in marketing and entrepreneurship.

Q&A sessions allowed students to interact with the guest speaker and seek guidance.

Networking Opportunities:

The workshop provided a platform for networking among students, faculty, and industry professionals.

Participants had the chance to connect with potential mentors and collaborators.

Closing Ceremony:

Mrs. Smita Shingrup presided over the closing ceremony, expressing her appreciation for the active participation of students and the valuable insights gained during the workshop.

Certificates of participation were distributed to all attendees.

Outcomes:

Enhanced understanding of marketing principles and strategies.

Increased awareness of entrepreneurial opportunities and challenges.

Improved presentation and communication skills through participation in Maher Bazar.

Conclusion: The one-day Maher Bazar workshop successfully provided a platform for BBA & BCA students to enhance their marketing and entrepreneurial skills, fostering creativity and innovation.

Acknowledgments: Special thanks to Mrs. Smita Shingrup for her guidance and support. Gratitude to the facilitators, guest speakers, and participants for their active involvement in making the workshop a meaningful experience.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

**Smt. Maherbanu College of Science & Commerce,  
Akola**

## **INVITATION**

**All Students of (B.B.A., B.C.A., XI & XII COMMERCE)**

The Inaugural function of “**Mehar Bazar**” is arranged on Saturday, 28<sup>th</sup> October 2023 at 11.00am in our college.

On this occasion, an Exhibition –cum- sale “Shopping festival” is arranged from 11.00 am to 5.00pm in the college for all students, faculty members and invitees.

**You are cordially invited to attend and grace the  
function with your family.**

### **Instructions:**

- Students can come in color dress but college ID card to participate and attend the event will be compulsory.
- Parents can come to attend the ‘Shopping Festival’ (friends, brothers/sisters can come with parents).
- Students should maintain the discipline of college.

**All students should actively participate and make the event a success.**



**Principal**  
Smt. Maherbanu College of  
Science & Commerce, Akola

**Instructions for Participants:**

- Shopping will stop at 5.00pm.
- Team will decide Brand name, Price and Promotion.
- Team has to maintain the record of customers' footfalls (record of total no. of customers visited at your stall).
- Team has to maintain the record of Investment and Net Profit (during the exhibition time), Total no. of product sold (quantity).
- Team Work (maximum 3 members in a team, if required team members can be increased with the permission of coordinators).
- Allotment of stalls will be first come first serve basis.
- Google Form Link will be open from 17<sup>th</sup> Oct.
- Registration from Google Form will be Compulsory
- Last Date of registration: 21<sup>st</sup> Oct. 2023, Time 12.00 noon

4<sup>th</sup> Oct. 2023

Principal



**Principal**  
Smt. Maherbanu College of  
Science & Commerce, Akola

Criterion V: Student Support and Progression



## **Activity Report: Seven-Day Workshop on "Improving Emotional Intelligence through Sahajyoga Meditation"**

Date: 16th July 2023 to 22nd July 2023

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-231 students

Guest faculty - DR. Vartika Shrivastav, Ashish Khurpe . Akola

Objective: The seven-day workshop aimed to enhance emotional intelligence among BBA & BCA students through the practice of Sahajyoga Meditation. The event was conducted under the guidance of Mrs. Smita Shingrup, the Principal.

Workshop Highlights:

Inaugural Session:

The workshop commenced with an inaugural session where Mrs. Smita Shingrup welcomed the participants and emphasized the importance of emotional intelligence in personal and professional life.

Introduction to Sahajyoga Meditation:

Facilitators provided an overview of Sahajyoga Meditation, explaining its principles and benefits in developing emotional intelligence.

Participants were introduced to basic meditation techniques.

Daily Meditation Sessions:

Each day started with guided meditation sessions focusing on different aspects of emotional intelligence, such as self-awareness, self-regulation, empathy, and interpersonal skills.

Participants practiced meditation techniques to cultivate mindfulness and emotional balance.

Interactive Workshops:

Daily workshops were conducted to facilitate discussions on the practical application of emotional intelligence in various life situations.

Participants shared their experiences and insights gained from the meditation sessions.

Guest Sessions:

Invited experts in the field of Sahajyoga and emotional intelligence conducted special guest sessions, providing deeper insights and addressing participants' queries.

Closing Ceremony:

The workshop concluded with a closing ceremony where participants shared their reflections on the transformative journey.

Mrs. Smita Shingrup expressed gratitude to the facilitators and participants for their active participation.

Outcomes:

Participants gained a better understanding of emotional intelligence and its role in personal and professional development.

Improved stress management and enhanced overall well-being.

Participants learned practical meditation techniques for daily practice.

**Conclusion:** The seven-day workshop on improving emotional intelligence through Sahajyoga Meditation successfully empowered participants with valuable tools for emotional self-awareness and regulation.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her guidance and support. Gratitude to the facilitators and participants for their active involvement in making the workshop a meaningful experience.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA

Maherbanu Research Club rejoices in announcing 7days workshop for BBA and BCA students from 16<sup>th</sup> July 2023 in the college.

Topic:

"Improve Emotional Intelligence through Sahajyoga Meditation"

Speaker: Dr. Vartika Shrivastav &  
Mr. Ashish Khurpe  
(Professional Yoga Practitioner & Consultant)

Schedule: 16<sup>th</sup> July, 2023, 11.00am- 12.30 pm

Venue: Seminar Hall 401 & 402

15<sup>th</sup> July 2023

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



**“ A Healthy Body Leads to a Healthy Mind and a Healthy Mind is the Most Important Tool You Can Have as a Research Scholar, Entrepreneur, above all a Successful Citizen ”**

**- ‘SAHAJYOG AND MEDITATION’ SESSION BY DR. VARTIKA SHRIVASTAV and Mr. Ashish Khurpe (Professional Yoga Practitioner and Consultant)**

## **Activity Report: One-Day Guest Lecture on Entrepreneurship Skill Development**

Date: 11th August 2023

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-122 students

Guest faculty - Mr.Prasanna Ratnaparkhi Akola

**Objective:** The one-day guest lecture on Entrepreneurship Skill Development aimed to inspire and equip BBA & BCA students with the necessary skills and insights to embark on entrepreneurial ventures. The event was conducted in the presence of Mrs. Smita Shingrup, the Principal.

**Agenda:**

**Inaugural Session:**

Mrs. Smita Shingrup inaugurated the session, emphasizing the importance of fostering an entrepreneurial mindset among students. Introduction to the guest lecturer and an overview of the agenda.

**Session 1: Understanding Entrepreneurship:**

Definition and characteristics of entrepreneurship. Real-life examples of successful entrepreneurs.

**Session 2: Entrepreneurial Skills and Traits:**

Identification and development of key entrepreneurial skills. Personality traits essential for entrepreneurial success.

**Session 3: Idea Generation and Validation:**

Techniques for generating innovative business ideas. Importance of market research and idea validation.

**Session 4: Business Planning and Execution:**

Basics of business planning and strategy.  
Practical insights into executing a business plan.

**Session 5: Risk Management and Decision Making:**

Understanding and mitigating entrepreneurial risks.

Effective decision-making in the entrepreneurial context.

Interactive Discussions and Q&A:

Open forum for students to discuss entrepreneurship-related queries.  
Question and answer session with the guest lecturer.

Closing Remarks and Certificate Distribution:

Mrs. Smita Shingrup delivered closing remarks, encouraging students to explore entrepreneurship opportunities.  
Certificates of participation were distributed to all attendees.

Outcomes:

Enhanced understanding of entrepreneurship and its key components.  
Improved awareness of the skills and traits required for entrepreneurial success.  
Practical insights into idea generation, business planning, and risk management.

Conclusion: The one-day guest lecture on Entrepreneurship Skill Development provided valuable knowledge and inspiration for students aspiring to venture into entrepreneurship.  
Acknowledgments: Special thanks to Mrs. Smita Shingrup for her continuous support.  
Gratitude to the guest lecturer and participants for their active engagement and enthusiasm.

Submitted By:

Adv. Dr Mayur Malviya  
Training and Placement Officer.  
Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Entrepreneurship Development Cell rejoices in announcing 1 day seminar for BBA and BCA students on, Aug.11<sup>th</sup>, 2023 in the college.

Topic:  
"Entrepreneurship Skill Development"

Speaker: Mr. Prasanna Ratnparkhe  
Co-ordinator(Maharashtra Cell for Entrepreneurship Development) (CMEGP)

Schedule: Aug. 11<sup>th</sup>, 2023, 11.00- 4.00 pm

Venue: Seminar Hall No. 402

10<sup>th</sup> Aug.2023

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



Mr. Prasanna Ratnaparkhe Co-coordinator (Maharashtra Cell for Entrepreneurship Development) along with his team MCED

### **Workshop on Start-up Samvad by ICAI Akola**

Date: 29th January 2023

Venue: Smt. Meharbanu College of Commerce & Science, Akola

Organized By: Institute of Chartered Accountants of India (ICAI), Akola

Number of Student-28 students

#### **Objective:**

The Workshop on Start-up Samvad, organized by ICAI Akola, aimed to provide valuable insights into the entrepreneurial landscape and foster an understanding of start-up culture among BBA & BCA students. The workshop focused on equipping students with knowledge about the challenges and opportunities in the startup ecosystem.

#### **Event Overview:**

**Inauguration:** The workshop began with an inaugural session on 29th January, with Mrs. Smita Shingrup, the esteemed principal of the college, presiding over the ceremony. Mrs. Shingrup emphasized the importance of entrepreneurial skills in the rapidly evolving business environment.

**Keynote Address:** Distinguished speakers from ICAI Akola delivered a keynote address, providing an overview of the start-up ecosystem, current trends, and the role of young entrepreneurs in driving economic growth.

**Panel Discussion:** A panel of experienced entrepreneurs, including members from ICAI, engaged in a discussion on various aspects of starting and managing a successful business. The discussion covered topics such as funding, regulatory compliance, and market strategies.

**Interactive Sessions:** The workshop included interactive sessions where students had the opportunity to ask questions, seek advice, and share their thoughts on entrepreneurship. This facilitated a dynamic exchange of ideas between students and industry experts.

**Case Studies:** Real-life case studies of successful start-ups were presented, offering practical insights into the challenges faced by entrepreneurs and the strategies employed to overcome them.

**Networking Opportunities:** The event provided networking opportunities for students to connect with professionals from the industry, fostering potential mentorship and collaboration.

#### **Attendance and Engagement:**

The workshop witnessed active participation from BBA & BCA students, showcasing their eagerness to learn and explore opportunities in the entrepreneurial domain. The interactive

nature of the sessions contributed to a high level of engagement.

**Conclusion:**

The Workshop on Start-up Samvad by ICAI Akola proved to be a valuable platform for students to gain insights into the entrepreneurial world. The event not only broadened their understanding of the challenges and opportunities in startups but also encouraged them to consider entrepreneurship as a viable career option.

**Prepared By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



The Institute of Chartered Accountants of India

COMMITTEE ON MSME AND STARTUP

# ICAI Startup SAMVAD

29th **JANUARY**

**2023**

**4:00 pm to 7:00 pm**

**Organised by:**

The Committee on MSME & Startup, ICAI

**Hosted by:**

**Akola Branch of WIRC of ICAI**

**Speaker :**

**CA Pankaj Dara, Jalgaon**

**Objective**

The ICAI Startup Samvad Programme will be kicked off through the branches / RCs in January, 2023. The entire celebrations organised from 4:30 pm to 7:30 pm will be presented at large particularly for Startups, Investors, Mentors, Buddy Startups, Students, Chartered Accountants, Incubators, Innovators etc.

**Purpose of this Startup Samvad Month Programme**

To create awareness, increase the Startups Registration, Help in nurturing their ideas capacity building and provide assistance for developing Startup needs and boost in economy to achieve 5 Trillion dollar economy.



For more details, please visit:

<https://startup.icaai.org/>

Connect us at: #icaistartupsamvad



ONE EARTH - ONE FAMILY - ONE FUTURE

#startupindia



## Knowledge Enhancement Sessions

**3 CPE Hours**



### Technical Session on Startup: Topics:

- Introduction to Startup
- Go to Market Strategy
- How to Value Startup/ Startup Valuation
- Business Model-Case studies of Successful startup
- Startup Funding: Angel/ VC/Seed Funding





Workshop on Start-up Samvad by ICAI Akola

**Activity Report: Guest Lecture on "Improving Emotional Balance through Yoga"**

Date: 7th January 2023

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-129 students

Guest faculty - Dr. Vartika Shrivastava (School teacher, Khandelwal School, Akola)

Objective: The one-day guest lecture on "Improving Emotional Balance through Yoga" was organized for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective was to introduce students to the benefits of yoga in enhancing emotional well-being and promoting a balanced lifestyle. The event took place under the guidance and leadership of Mrs. Smita Shingrup, the Principal.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the event, emphasizing the importance of emotional well-being in academic and personal life. Introduction to the guest speaker and the significance of incorporating yoga for emotional balance.

Guest Lecture on Yoga and Emotional Balance:

Renowned yoga instructor [Guest Speaker's Name] conducted an enlightening session on the principles of yoga and its impact on emotional health. Explanation of various yoga asanas, breathing techniques, and mindfulness practices to manage stress and emotions.

Interactive Workshop:

Practical demonstrations of yoga poses and techniques, allowing students to actively participate and experience the benefits firsthand. Q&A session where students could clarify doubts and seek guidance on integrating yoga into their daily lives.

Mindfulness Meditation Session:

A guided mindfulness meditation session led by the guest speaker to help students cultivate inner peace and emotional resilience. Techniques for incorporating meditation into a busy academic schedule for improved focus and clarity.

Benefits of Yoga Panel Discussion:

A panel discussion featuring the guest speaker, faculty members, and students discussing the

positive impact of yoga on emotional well-being. Sharing personal experiences and insights on how yoga has helped individuals manage stress and maintain emotional balance.

**Yoga for Academic Success:**

Emphasis on the relationship between emotional balance, mental clarity, and academic performance. Practical tips on incorporating short yoga sessions into daily routines for enhanced focus and productivity.

**Closing and Acknowledgments:**

Mrs. Smita Shingrup expressed gratitude to the guest speaker and attendees for their active participation. Certificates of participation were distributed to students as a token of acknowledgment.

**Outcomes:**

Increased awareness about the benefits of yoga for emotional well-being. Students gained practical insights into yoga techniques that can be easily incorporated into their daily lives. Promotion of a holistic approach to health and wellness among students.

**Conclusion:** The guest lecture on "Improving Emotional Balance through Yoga" provided students with valuable insights into the transformative power of yoga. The college remains committed to promoting activities that contribute to the overall well-being of its students.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the guest speaker, faculty members, and attendees for making the event a meaningful and enriching experience.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Research Club rejoices in  
announcing the Guest Lecture for BBA and  
BCA students on, Jan. 7<sup>th</sup>, 2023 in the college.

Topic:

"Improve Emotional Balance through  
Yaga"

Speaker: Dr. Vartika Shrivastav  
(Professional Yoga Practitioner & Consultant)

Schedule: Jan.7<sup>th</sup>, 2023, 3.00- 4.30 pm

Venue: Seminar Hall No. 402

6<sup>th</sup> Sep.2023

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



**Activity Report: Guest Lecture on "Improving Emotional Balance through Yoga"**

## **Activity Report: One-Day Guest Lecture - Entrepreneurship Skill Development**

Date: 19th October 2022

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-137 students

Guest faculty -Mr. Prafull Das, Manager, National Career Services

Objective: The one-day guest lecture on "Entrepreneurship Skill Development" was organized for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective was to impart essential skills and knowledge required for aspiring entrepreneurs. The event took place under the guidance and leadership of Mrs. Smita Shingrup, the Principal.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the guest lecture, highlighting the importance of entrepreneurship in fostering innovation and economic growth. Overview of the day's agenda and the significance of developing entrepreneurial skills.

Keynote Address on Entrepreneurship:

A distinguished speaker delivered a keynote address, emphasizing the key attributes and mindset required for successful entrepreneurship. Insights into real-world entrepreneurial experiences and challenges.

Building an Entrepreneurial Mindset:

Workshops and interactive sessions focused on developing an entrepreneurial mindset, including risk-taking, creativity, and adaptability. Practical exercises to stimulate creative thinking and problem-solving.

Strategic Planning for Entrepreneurs:

Expert sessions on strategic planning for entrepreneurs, covering business model development, market analysis, and financial planning. Case studies and real-life examples provided practical insights.

Guest Lecture by Successful Entrepreneur:

A successful entrepreneur shared personal experiences and lessons learned throughout their

entrepreneurial journey. Q&A session allowed students to gain advice on specific challenges and opportunities.

#### Networking Break:

A networking break provided students with the opportunity to interact with the guest speaker, faculty, and peers, fostering connections and collaborative learning.

#### Skill-Building Workshops:

Concurrent workshops on specific entrepreneurship skills, such as leadership, communication, and decision-making. Hands-on activities and group discussions to reinforce skill development.

#### Panel Discussion on Entrepreneurship Trends:

A panel discussion with industry experts explored current trends in entrepreneurship, including the impact of technology and evolving consumer behavior. Open forum for students to ask questions and engage in discussions.

#### Closing Remarks and Certificate Distribution:

Mrs. Smita Shingrup delivered closing remarks, expressing gratitude to the guest speaker and students for their active participation. Certificates were distributed to acknowledge the students' commitment to entrepreneurship skill development.

#### Outcomes:

Enhanced understanding of the entrepreneurial mindset and skills.

Practical knowledge of strategic planning and decision-making in entrepreneurship.

Exposure to real-world experiences through interaction with successful entrepreneurs.

**Conclusion:** The Entrepreneurship Skill Development guest lecture at Smt. Meherbanu College of Commerce & Science, Akola, provided students with valuable insights and practical skills essential for their entrepreneurial journey. The college remains dedicated to organizing events that contribute to the holistic development and entrepreneurial spirit of its students.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the guest speaker for sharing expertise and enriching the learning experience.

#### Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Entrepreneurship Development Cell rejoices in announcing the Guest Lecture for BBA and BCA students on, Oct. 19<sup>th</sup>, 2022 in the college.

Topic:  
"Entrepreneurship Skill Development"

Speaker: Mr. Prafull Das  
Manager (National Career Services)

Schedule: Oct.19<sup>th</sup>, 2022, 2.00- 3.00 pm

Venue: Seminar Hall No. 402

17<sup>th</sup> Oct.2022

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



Entrepreneurship skill development session by Mr. Prafull Das.

**Activity report on Maherbazar, Entrepreneurship development event on 07<sup>th</sup> October, 2022**

**No. of participants: 60 stalls with 2 to 3 students in each stall.**

**Objective of the event:**

**To develop entrepreneurship skills and experience market and marketing strategies, Communication Skills;** "Maher Bazar" an Exhibition-Cum-Sale programme is organized every year by the college. The Forum Members are trained to earn and serve the society by donating the share from their earning. Other than this under this domain we organize Workshops and Seminars, Guest Lectures, role plays to give them practical knowledge, hands-on equipments, update with current scenario. These initiatives targeted students and faculties interested in entrepreneurial ventures, providing insight into business planning, startup management, innovation and fostering an entrepreneurial mindset.

**a) Exhibition-Cum-Sale Program ("Maher Bazar"):**

- **Entrepreneurial Exposure:** The "Maher Bazar" program provides students with practical exposure to entrepreneurship. They get firsthand experience in market dynamics, sales, and marketing strategies by organizing and participating in the exhibition-cum-sale.
- **Skill Development:** Through this program, students can develop essential entrepreneurial skills such as market analysis, customer interaction, salesmanship, and teamwork. This aligns with requirement of skill development for overall student growth.
- **Innovation and Current Scenario Updates:** The inclusion of activities helps students and faculties stay updated with the current business scenario and fosters innovation and the importance of keeping educational programs aligned with industry trends and developments.
- **Entrepreneurial Mindset:** These initiatives are designed to target students and faculties interested in entrepreneurial ventures, aiming to instill and foster an entrepreneurial mindset. This is crucial for promoting innovation and entrepreneurship. In summary, the described activities demonstrate a comprehensive approach to promoting entrepreneurship and innovation within the institution. The combination of experiential learning through "Maher Bazar" focus on providing students with a holistic understanding of entrepreneurship, practical skills, and a mindset conducive to innovation.

This activity assesses the active involvement of students in extracurricular activities, particularly those that contribute to their overall development, employability, and leadership.

1. **Student Participation:** The Maher Bazar event showcases enthusiastic participation by Maherbanu Forum Members in organizing the exhibition-cum-sale. This aligns with the criterion, emphasizing active student involvement in extracurricular activities.
2. **Organizing and Marketing Skills:** Students not only participated but were actively involved in organizing the event, demonstrating organizational and marketing skills. This involvement goes beyond mere participation, contributing to their skill development and aligning with the criterion's focus on holistic development.
3. **Guidance and Mentorship:** The keen guidance of the visionary Principal, HODs of B.B.A. and B.C.A, and coordinators of Training and Placement Cell and Entrepreneur Cell highlights a supportive

## Criterion V: Student Support and Progression

environment. This aligns with the criterion's emphasis on mentorship and guidance for students involved in extracurricular activities.

4. **Diverse Display of Stalls:** The inclusion of various stalls like food, cosmetics, clothing, books, electronic devices, stationary, and handmade articles indicates a diverse range of activities. This contributes to students' exposure to different aspects of marketing and entrepreneurship, fulfilling the criterion's objective of holistic development.
5. **Earning Profit and Gaining Experience:** Students earning a good profit and gaining valuable experience through the exhibition-cum-sale aligns with the criterion's focus on activities that enhance students' employability and real-world skills. Also they learn, earn and apportion the profit in society for differently able people.

**The incorporation of an idiosyncratic theme into the MeharBazar event each year adds an extra layer of creativity, enjoyment, and uniqueness to the initiative. This aspect not only aligns with the event's goal of being enjoyable but also contributes to the overall ambiance and spirit of the occasion. Some potential benefits of having a distinct theme are-**

1. **Enhanced Engagement:** Theme can capture the attention and interest of participants and visitors, enhancing their overall engagement with the event. It creates a sense of anticipation and excitement.
2. **Creativity and Innovation:** Themes encourage participants to think creatively and innovatively in aligning their stalls or presentations with the chosen theme. This contributes to a vibrant and dynamic atmosphere.
3. **Memorable Experience:** Attendees are more likely to remember and talk about an event that has a unique and memorable theme. The distinctiveness adds to the overall experience, making it stand out in their memories.
4. **Idealistic Atmosphere:** The use of the term "idealistic" suggests that the theme aims to create an atmosphere aligned with certain ideals or values. This can contribute to a positive and inspiring environment, reinforcing the objectives of the event.
5. **Brand Building:** Over time, if the Mehar Bazar event becomes known for its idiosyncratic themes, it can contribute to brand building. This can attract more participants and attendees, creating a tradition associated with creativity and uniqueness.
6. **Community Building:** Themes can foster a sense of community among participants as they work together to align their contributions with the chosen theme. It creates a shared experience and a sense of unity.
7. **Expression of Diversity:** Different themes each year allow for the expression of diverse ideas, interests, and cultural aspects. This inclusivity can appeal to a broad audience and promote diversity within the event.

- 8. Adaptability:** The introduction of a new theme each year showcases the event's adaptability and willingness to evolve. It keeps the initiative fresh and relevant, attracting both new and returning participants.

**Overall, incorporating idiosyncratic themes into the Mehar Bazar event not only adds an element of fun but also contributes to the event's success by creating a unique and memorable experience for participants and attendees. The above mentioned points are the essence of entrepreneurship skill.**

**Smt. Maherbanu College of Science & Commerce, Akola**

**INVITATION**

**“Mehar Bazar & Anand Mela”**

**Exhibition cum Sale All Students of B.B.A., B.C.A., XI & XII  
COMMERCE & SCIENCE**

It's our pleasure to announce that the most awaited Learn & Fun activity of our college **“Mehar Bazar & Anand Mela”**

**Exhibition cum Sale** (Shopping festival) is arranged for all students, faculty members and invitees on Friday, 7<sup>th</sup> Oct. 2022 from 11.00am to 5.00pm. On this occasion all students should actively participate.

**Instructions:**

- Reporting time for stall members 10.00 am on 7<sup>th</sup> Oct.
- Shopping will stop at 5.00pm.
- Team will decide Brand name, Price and Promotion.
- Team has to maintain the record of customers' footfalls (record of total no. of customers visited at your stall).
- Team has to maintain the record of purchase and sale (during the exhibition time), Total no. of product sold (quantity), etc.
- Team Work (maximum 3 members in a team, if required team members can be increased with the permission of coordinators).
- Allotment of stalls will be on first come first serve basis.
- Last date of registration: 28<sup>th</sup> Sep. 2022.

\*The Winner Team will get the award of “Best Deal”, “Best Stall”, “Best Selling Strategy”, “ Attractive Stall”, “Best Coordination/Team”, and many more attractive awards\*

22<sup>nd</sup> Sep. 2022

Principal



Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



Mahebazar: 2022

**Activity Report: One-Day Workshop on Stress Management**

**Date: 29th November 2022**

**Venue: Smt. Meharbanu College of Commerce & Science, Akola**

Number of Student-118 students

Guest faculty - Ms. Apurva Bhandari, Art of Living trainer

**Purpose:**

**The one-day workshop on Stress Management aimed to equip BBA & BCA students with essential strategies to recognize, manage, and cope with stress effectively. Guest lecturer Apurva Bhandari shared valuable insights and techniques to help students navigate stress in their academic and personal lives.**

**Event Highlights:**

**The workshop commenced at 9:00 AM with an introduction by Mrs. Smita Shingrup, the college principal, who emphasized the importance of stress management in student life.**

**Apurva Bhandari, a renowned expert in stress management, commenced the session by defining stress, its causes, and its impact on physical and mental health.**

**Through interactive discussions and engaging activities, students learned about various stress management techniques, including mindfulness, time management, and relaxation exercises.**

**Apurva Bhandari conducted practical demonstrations of stress-relief techniques such as deep breathing, meditation, and visualization, allowing students to experience firsthand their effectiveness in reducing stress levels.**

**The workshop concluded with a Q&A session where students had the opportunity to seek clarification on stress-related queries and share their personal experiences.**

**Mrs. Smita Shingrup delivered the closing remarks, expressing gratitude to the guest lecturer and encouraging students to implement the strategies learned to lead balanced and fulfilling lives.**

**Attendance:**

**The workshop saw active participation from BBA & BCA students, with nearly 100% attendance.**

**Conclusion:**

**The one-day workshop on Stress Management was highly informative and beneficial for the students, providing them with practical tools and techniques to manage stress effectively. The event underscored the college's commitment to promoting holistic well-being among its students.**

**Prepared By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE,  
AKOLA

Maherbanu Management, Science & Computer Forum rejoices in announcing the "Seminar on Stress Management" on dt. 29/11/2022 for All students of BBA, and BCA.

Students should actively attend the seminar.  
For registration contact to faculty coordinators.

Faculty Coordinators:

Ms. Rakhi Malhi

Ms. Anima Sharma

RESOURCE PERSON: Ms. Apurva Bhandari

Note: Faculty Coordinators will provide you details.

Time: 11.30 onwards Venue: Seminar Hall

Principal



**Ms. Apurva Bhandari conducting workshop on Stress management**

## One-Day Workshop/Webinar on 'Opportunities Available After Commerce Graduation'

Date: 27th August 2021

Number of Student-98 student

Guest faculty - Prof. Adv. Dr. Mayur Malviya

### Objective:

The one-day workshop/webinar was organized for BBA & BCA students of Smt. Meharbanu College of Commerce & Science, Akola, with the primary objective of enlightening students about the various career opportunities available after completing a degree in commerce. The event was conducted by Adv. Dr. Mayur Malviya and organized under the guidance of Mrs. Smita Shingrup, the Principal.

### Event Highlights:

#### Inauguration:

The webinar commenced with an opening address by Mrs. Smita Shingrup, emphasizing the significance of exploring career opportunities early in their academic journey.

Mrs. Shingrup encouraged students to actively participate in the session to gain valuable insights into potential career paths.

Keynote Session: Opportunities Available After Commerce Graduation by Adv. Dr. Mayur Malviya:

Adv. Dr. Mayur Malviya, a distinguished expert in the field, delivered an insightful keynote session.

The speaker discussed diverse career paths that open up after completing a commerce degree, covering areas such as finance, entrepreneurship, management, and more.

#### Interactive Session and Q&A:

Following the keynote session, an interactive Q&A session allowed students to ask questions and seek guidance from Adv. Dr. Mayur Malviya.

Students actively participated, expressing their queries about specific industries, further education options, and career growth.

#### Career Pathway Presentations:

The speaker provided detailed presentations on various career pathways, shedding light on the skills and qualifications required for success in each field.

Graphics, statistics, and success stories were incorporated to make the information more engaging and relatable for the students.

#### Digital Resources and Reference Materials:

## Criterion V: Student Support and Progression

Adv. Dr. Mayur Malviya shared digital resources and reference materials with students, comprising career guides, industry reports, and links to relevant online platforms.

These resources aimed to empower students with the tools needed for further exploration and research into their chosen career paths.

Feedback and Evaluation:

A feedback session allowed students to share their thoughts on the workshop, its content, and the effectiveness of the virtual learning format.

The feedback received will be instrumental in refining future career guidance initiatives.

Outcomes:

Increased awareness among students regarding diverse career opportunities after completing a commerce degree.

Informed decision-making by students regarding their future academic and professional pursuits.

Enhanced engagement and interaction among students in the virtual learning environment.

Conclusion:

The one-day workshop/webinar successfully achieved its objective of providing valuable insights into the myriad opportunities available after completing a commerce degree. The interactive session facilitated a comprehensive understanding of potential career paths, empowering students to make informed choices about their academic and professional journeys.

Acknowledgments:

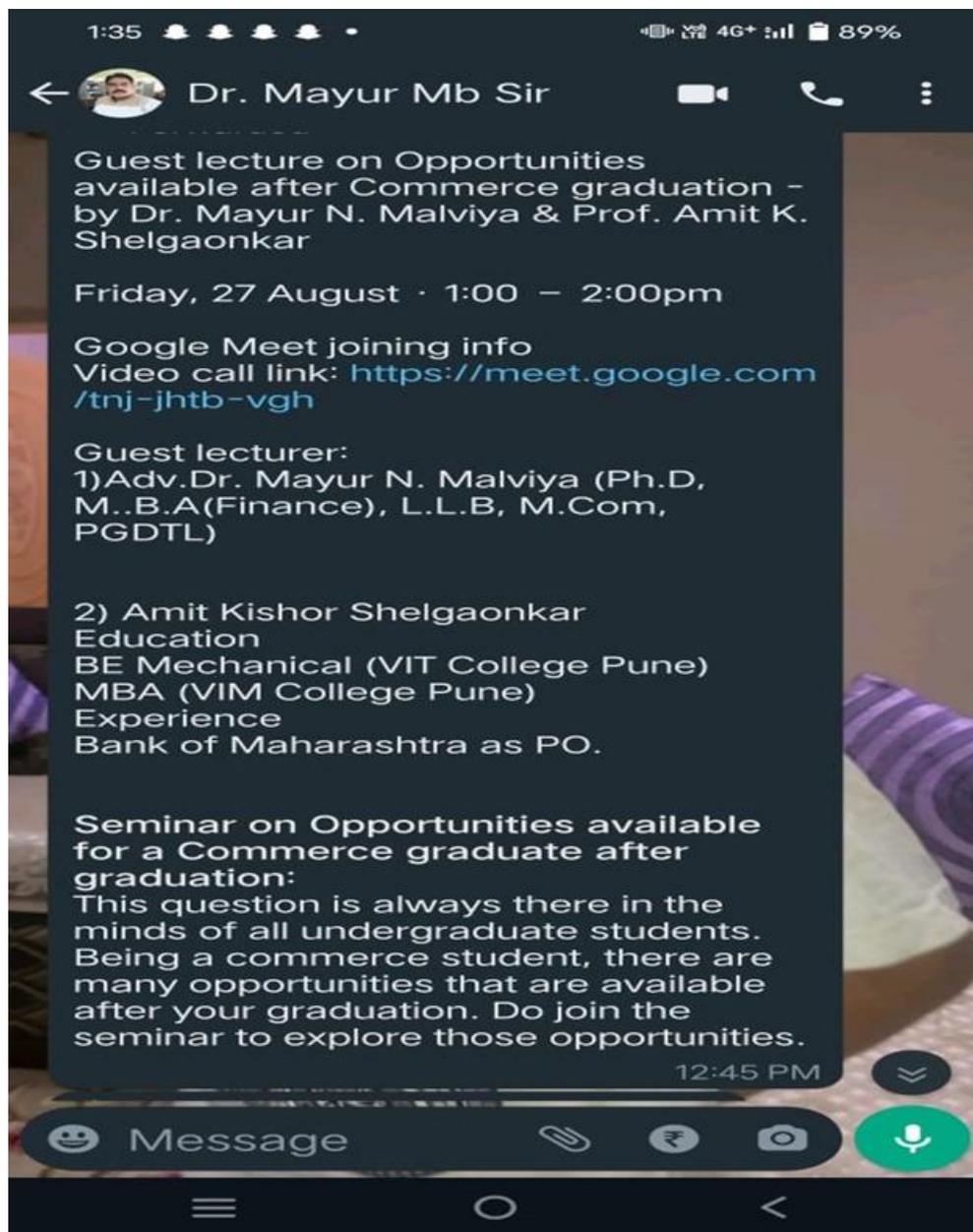
Special thanks to Adv. Dr. Mayur Malviya for sharing his expertise. Gratitude to Mrs. Smita Shingrup for her continuous support and encouragement. The success of the workshop/webinar was made possible by the active participation of students and the organizing team.

Submitted By:

Adv. Dr Mayur Malviya

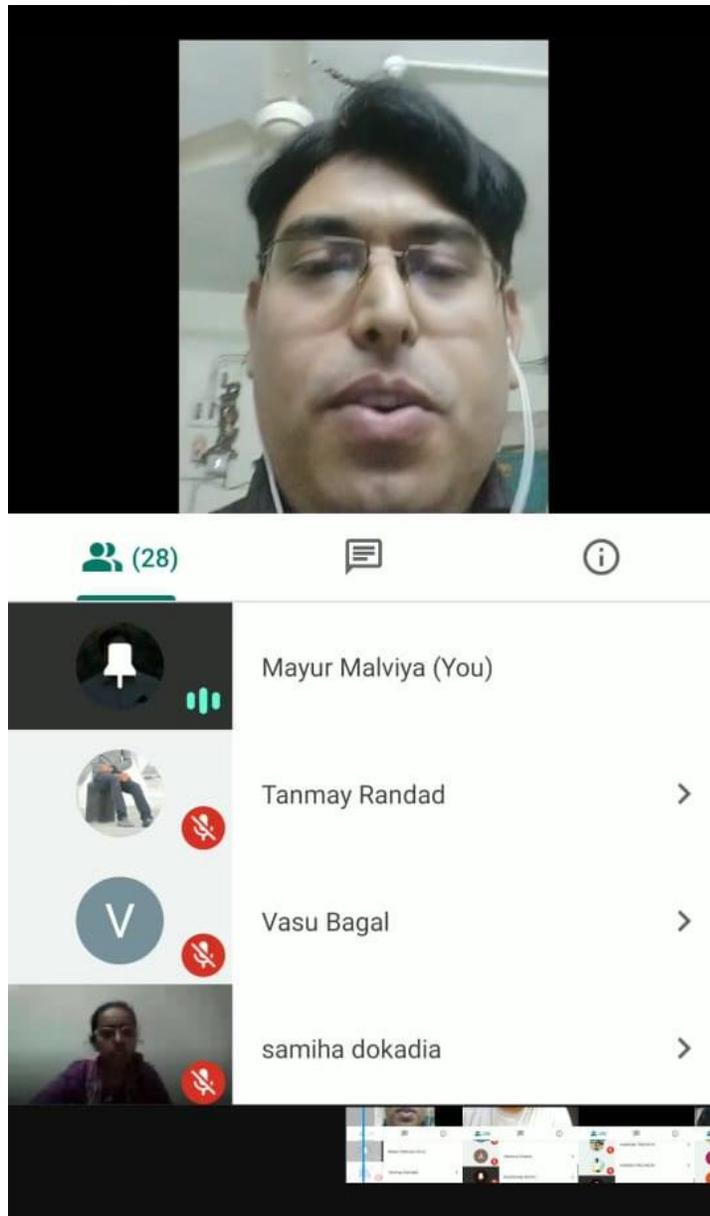
Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



Notice on Whatsapp group to the students.

Criterion V: Student Support and Progression



## **Activity Report: One-Day Workshop on "MaherBazar: Marketing and Entrepreneurship"**

Date: 27th November 2021

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-60 stalls with 223 students

Guest faculty - Management Members of the college.

Objective: The one-day workshop on "MaherBazar: Marketing and Entrepreneurship" was organized for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective of the workshop, conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal, was to provide students with insights into the realms of marketing and entrepreneurship, fostering an entrepreneurial spirit and understanding the dynamics of the marketplace.

Agenda:

**Inaugural Session:**

Mrs. Smita Shingrup inaugurated the workshop, emphasizing the significance of entrepreneurship and marketing in today's dynamic business landscape.

Overview of the workshop agenda and learning objectives.

**Session 1: Introduction to Marketing and Entrepreneurship:**

A comprehensive overview of key concepts in marketing and entrepreneurship.

Understanding the role of entrepreneurship in economic development.

**Session 2: Building a Business Idea:**

Techniques for brainstorming and developing innovative business ideas.

Case studies of successful entrepreneurs and their journeys.

**Interactive Workshop: MaherBazar Simulation:**

Participants engaged in a simulated marketplace (MaherBazar) where they applied marketing and entrepreneurial concepts. Team-based activities and challenges to stimulate critical thinking and decision-making.

**Networking Lunch Break:**

Informal networking opportunities for students to interact with peers and share insights.

Discussions on the challenges and opportunities in entrepreneurship.

**Session 3: Marketing Strategies for Startups:**

Exploring effective marketing strategies for startups and small businesses. Digital marketing techniques and their relevance in the modern business landscape.

**Session 4: Funding and Financial Management:**

Insights into fundraising options for startups. Financial management principles for budding entrepreneurs.

**Panel Discussion: "Entrepreneurship in Practice":**

Entrepreneurs or industry experts participated in a panel discussion, sharing their experiences and insights. Q&A session for students to seek advice and guidance.

**Closing Remarks and Certificate Distribution:**

Mrs. Smita Shingrup delivered closing remarks, appreciating the active participation and enthusiasm of the students. Distribution of certificates to participants acknowledging their attendance and engagement in the workshop.

**Outcomes:**

Increased awareness and understanding of marketing and entrepreneurship concepts.

Practical application of business ideas and marketing strategies through the MaherBazar simulation. Exposure to real-world challenges and opportunities in the entrepreneurial ecosystem.

**Conclusion:** The one-day workshop on "MaherBazar: Marketing and Entrepreneurship" at Smt. Meherbanu College of Commerce & Science, Akola, provided students with valuable insights and practical knowledge to embark on entrepreneurial ventures. The college remains committed to organizing events that contribute to the holistic development and entrepreneurial mindset of its students.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the workshop facilitators and panelists for sharing their expertise.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

**Smt. Maherbanu College of Science & Commerce, Akola**

**INVITATION**

**“Mehar Bazar & Anand Mela”**

**Exhibition cum Sale All Students of B.B.A., B.C.A., XI & XII  
COMMERCE & SCIENCE**

It's our pleasure to announce that the most awaited Learn & Fun activity of our college **“Mehar Bazar & Anand Mela”**

**Exhibition cum Sale** (Shopping festival) is arranged for all students, faculty members and invitees on Saturday, 27<sup>th</sup> Nov. 2021 from 11.00am to 5.00pm. On this occasion all students should actively participate.

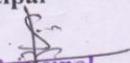
**Instructions:**

- Reporting time for stall members 10.00 am on 27<sup>th</sup> Nov.
- Shopping will stop at 5.00pm.
- Team will decide Brand name, Price and Promotion.
- Team has to maintain the record of customers' footfalls (record of total no. of customers visited at your stall).
- Team has to maintain the record of purchase and sale (during the exhibition time), Total no. of product sold (quantity), etc.
- Team Work (maximum 3 members in a team, if required team members can be increased with the permission of coordinators).
- Allotment of stalls will be on first come first serve basis.
- Last date of registration: 22 Nov. 2021.

\*The Winner Team will get the award of “Best Deal”, “Best Stall”, “Best Selling Strategy”, “ Attractive Stall”, “Best Coordination/Team”, and many more attractive awards\*

15<sup>th</sup> Nov. 2021

Principal

  
**Principal**  
Smt. Maherbanu College of  
Science & Commerce, Akola



**One-Day Workshop on "MaherBazar: Marketing and Entrepreneurship"**



**One-Day Workshop on "MaherBazar: Marketing and Entrepreneurship"**

## **One-Day Online Webinar on 'Basics of Contract Law'**

**Date: 18th December 2021**

**Venue: Virtual (Online Platform)**

Number of Student-91 students

Guest faculty - **Adv. Visha Vora:**

### Objective:

The one-day online webinar on the 'Basics of Contract Law' was organized for BBA & BCA students of Smt. Meharbanu College of Commerce & Science, Akola. The event aimed to provide students with foundational knowledge and practical insights into the principles of contract law. The webinar was conducted by Adv. Visha Vora and organized under the guidance of Mrs. Smita Shingrup, the Principal.

### Event Highlights:

#### Inauguration:

The webinar commenced with an opening address by Mrs. Smita Shingrup, emphasizing the importance of understanding contract law in various business scenarios.

Mrs. Shingrup highlighted the relevance of legal knowledge for students pursuing careers in commerce and business administration.

**Keynote Session: Basics of Contract Law by Adv. Visha Vora:**

Adv. Visha Vora, a legal expert, delivered an insightful keynote session, covering fundamental concepts of contract law.

The speaker provided an overview of the essential elements of a contract, types of contracts, and the legal implications of contractual agreements.

#### Interactive Session and Q&A:

Following the keynote session, an interactive Q&A session allowed students to seek clarifications and engage in discussions with Adv. Visha Vora.

Students actively participated, posing questions related to real-world scenarios and legal intricacies.

#### Case Studies and Practical Examples:

Adv. Visha Vora presented case studies and practical examples to illustrate the application of contract law in business and everyday life.

The inclusion of real-life scenarios helped students grasp the practical implications of legal principles.

Digital Resources and Reference Materials:

The speaker shared digital resources and reference materials with students, providing them with additional reading materials and legal references.

These resources were aimed at enhancing students' understanding and further exploration of contract law concepts.

Feedback and Evaluation:

A feedback session allowed students to express their thoughts on the webinar, its content, and the effectiveness of the virtual learning format.

The feedback received will contribute to refining future legal education initiatives.

Outcomes:

Improved understanding of the basic principles and elements of contract law.

Exposure to practical applications of contract law through case studies.

Enhanced engagement and interaction among students in the virtual learning environment.

Conclusion:

The one-day online webinar on the 'Basics of Contract Law' provided BBA & BCA students with valuable insights into legal aspects relevant to their future professions. The interactive and informative session facilitated a comprehensive understanding of contractual agreements and their legal implications.

Acknowledgments:

Special thanks to Adv. Visha Vora for sharing her expertise. Gratitude to Mrs. Smita Shingrup for her continuous support and encouragement. The success of the webinar was made possible by the active participation of students and the organizing team.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

**ADV. VISHA H. VORA**

G3- J WING, VARDHMAN NAGAR, DR. R P ROAD, MULUND WEST, MUMBAI - 400080  
EMAIL: VISHASHAH05@GMAIL.COM

10 January 2022

Dr. Smita Shingrup  
Principal  
Shri Akola Gujarati Samaj's Maherbanu College  
of Science and Commerce

Sub: Letter of gratitude

Dear Madam,

I'm writing to express my sincere gratitude for inviting me as a guest speaker at your esteemed institute to deliver a lecture on Basics of contract law organised by your institute for the students of BBA dated 18 December, 2021.

I received many positive comments from attendees— students as well as professors. I'm confident that we will associate for more such special lecture sessions for students on other various topics as well which will have a lasting impact on the attendees' thinking and work.

Thank you again for inviting me to share my expertise with your students.

Yours Sincerely

Adv. Visha H. Vora

## **One-Day Webinar on 'Positivity and Finding Opportunity after Covid-19'**

**Date: 08th June 2020**

Platform: Virtual (Online Workshop)

Number of Student-158 students

Guest faculty - **Assistant Prof. Nita J. Honarao, HOD Commerce and Management at SGBAU**

### **Objective:**

The one-day webinar on 'Positivity and Finding Opportunity after Covid-19,' conducted by Assistant Prof. Nita J. Honarao, HOD Commerce and Management at SGBAU, aimed to instill a positive mindset among BBA & BCA students during the challenging times of the Covid-19 pandemic. The event was organized under the guidance of Mrs. Smita Shingrup, the Principal.

### **Event Highlights:**

#### **Inauguration:**

Mrs. Smita Shingrup inaugurated the webinar, expressing the need for positivity and resilience in the face of adversity.

The principal highlighted the importance of such webinars to keep students motivated and focused on opportunities during challenging times.

**Keynote Address: 'Positivity and Finding Opportunity after Covid-19' by Assi. Prof. Nita J. Honarao:**

Assistant Prof. Nita J. Honarao delivered an inspiring keynote address, focusing on the power of positivity and adaptability in navigating post-pandemic challenges.

She provided insights into identifying and leveraging opportunities that arise during uncertain times.

#### **Interactive Session:**

An interactive Q&A session allowed students to engage directly with Prof. Nita J. Honarao, seeking advice on various aspects related to post-pandemic opportunities.

Students actively participated, sharing their concerns and receiving guidance.

#### **Case Studies and Success Stories:**

Prof. Nita J. Honarao shared relevant case studies and success stories of individuals or businesses that found opportunities during challenging times.

The case studies served as practical examples of resilience and adaptability.

#### **Discussion on Skill Development:**

**The speaker discussed the importance of skill development in enhancing employability and shared strategies for acquiring new skills.**

**Emphasis was placed on staying proactive and continually learning to stay ahead in a rapidly changing job market.**

**Motivational Insights:**

**Prof. Nita J. Honarao shared motivational insights, encouraging students to maintain a positive attitude, develop a growth mindset, and explore new avenues for personal and professional growth.**

**Feedback Session:**

**A feedback session allowed students to share their thoughts on the webinar, highlighting key takeaways and expressing gratitude.**

**The feedback collected will contribute to future webinar planning and improvement.**

**Outcomes:**

**Increased awareness among students about the importance of positivity and adaptability. Enhanced understanding of identifying and capitalizing on opportunities during challenging times.**

**Motivated students to focus on skill development and personal growth.**

**Conclusion:**

**The webinar successfully delivered valuable insights on maintaining a positive outlook and finding opportunities amidst the challenges posed by the Covid-19 pandemic. It provided students with practical strategies to navigate uncertainties and encouraged a proactive approach towards personal and professional development.**

**Acknowledgments:**

**Special thanks to Assistant Prof. Nita J. Honarao for her engaging and informative session. Gratitude to Mrs. Smita Shingrup for her continuous support and encouragement. The success of the webinar was made possible by the active participation of students and the organizing team.**

**Submitted By:**

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

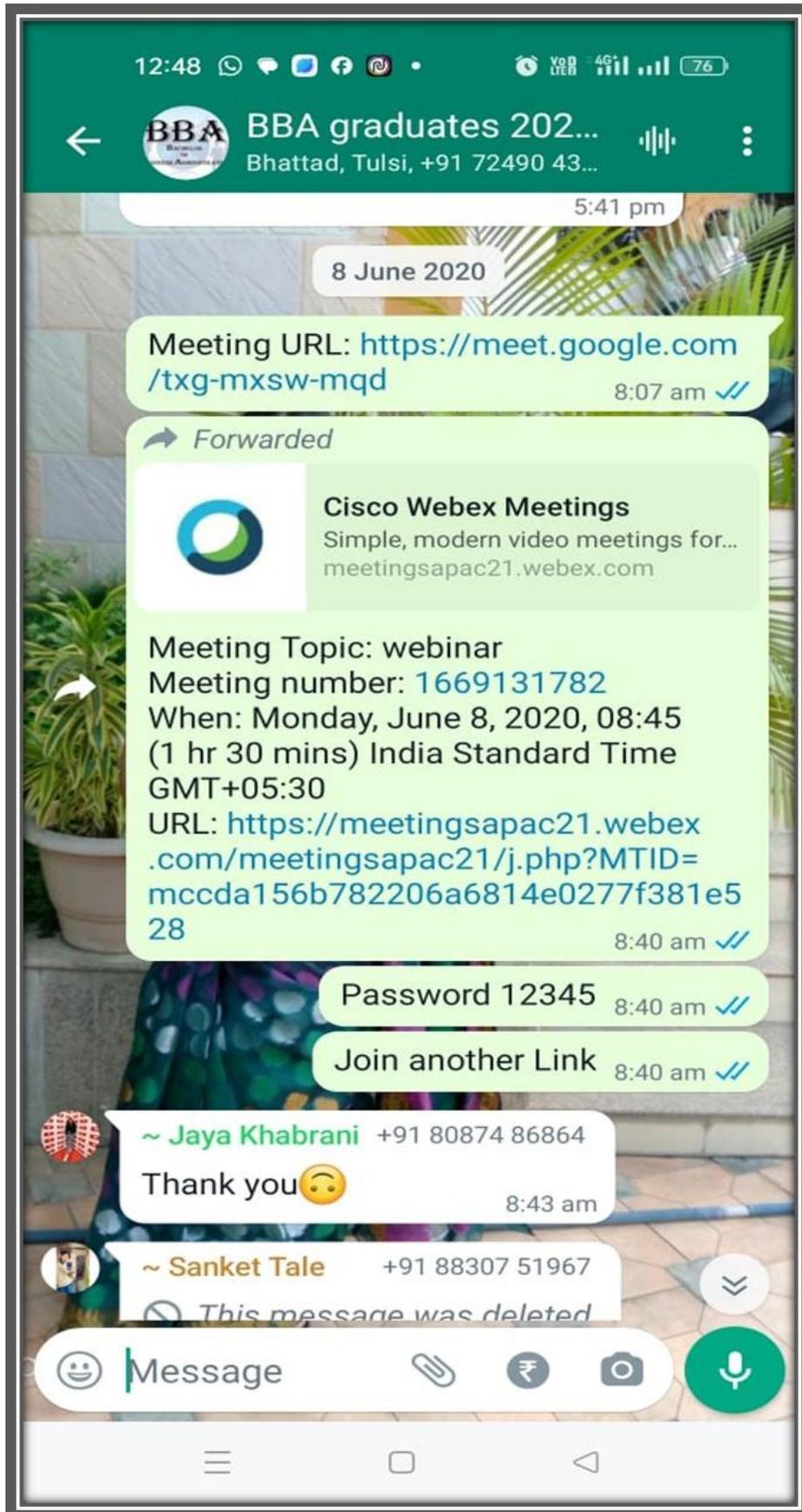
**Brijlal Biyani science college,  
Amravati  
online session**



**Prof. Nita J. Honrao**  
Head & Assistant professor, Department of  
commerce & Management. Amravati.

Topic : Positivity and Finding Opportunity  
after COVID - 19

Meeting ID :                      Time & Date :                      Password :





**Activity Report: One-Day Workshop on "The Role of Youth" (Aaj Ki Youva Pidhi: Dasha Aur Disha)**

Date: 23rd December 2019

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-320 students

Guest faculty -Shri Virendra Mishra, Asst.Supretendent of Police, Akola and Dr. Dushyant Deshpande, Psychiatrist, Medical Practitioner, Akola

Objective: The one-day workshop on "The Role of Youth" aimed to empower and inspire BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The workshop, conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal, focused on exploring the current status and future direction of the youth in society.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the workshop, emphasizing the pivotal role that today's youth plays in shaping the future.

Overview of the day's agenda and objectives.

Keynote Address - "The Changing Dynamics of Youth":

A distinguished speaker delivered a keynote address, discussing the evolving dynamics, challenges, and opportunities for today's youth.

Insights into the significance of youth in societal progress.

Session 1: Understanding Youth Perspectives:

Interactive sessions encouraging students to express their thoughts, concerns, and aspirations.

Discussions on the role of youth in community development and nation-building.

Session 2: Youth and Technology:

Exploration of the impact of technology on the youth and their role in technological advancements. Discussions on leveraging technology for positive change.

Workshop on Skill Development:

Practical workshop focusing on developing essential skills required for personal and professional growth.

Interactive activities to enhance communication, leadership, and problem-solving skills.

Networking Tea Break:

A networking tea break facilitated informal interactions among students, speakers, and workshop facilitators.

Opportunities for students to share their experiences and insights.

**Session 3: Social Responsibility and Activism:**

Discussions on the importance of social responsibility and youth involvement in community service.

Insights into successful youth-led social initiatives.

**Panel Discussion - "Youth and Career Choices":**

A panel of professionals from diverse fields shared their career journeys and experiences.

Q&A session allowing students to seek guidance on career choices.

**Interactive Group Activities:**

Group activities focusing on collaborative problem-solving, creativity, and teamwork.

Encouragement of critical thinking and innovative approaches.

**Closing Session and Feedback:**

Mrs. Smita Shingrup expressed gratitude to the speakers, panelists, and participants for their active involvement. Participants provided feedback on the workshop, sharing their key takeaways and suggestions for future events.

**Outcomes:**

Increased awareness and understanding of the role and potential of today's youth.

Enhanced skills for personal and professional development. Inspired and motivated students to actively contribute to societal progress.

**Conclusion:** The workshop on "The Role of Youth" at Smt. Meherbanu College of Commerce & Science, Akola, aimed to empower students with the knowledge and skills necessary to navigate the challenges and opportunities in today's dynamic world. The college remains committed to organizing events that contribute to the holistic development of its students.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



**One-Day Workshop on "The Role of Youth" (Aaj Ki Youva Pidhi: Dasha Aur Disha)  
Shri Virendra Mishra, Asst.Supretendent of Police, Akola and Dr. Dushyant Deshpande,  
Psychiatrist, Medical Practitioner, Akola**

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Management, Science & Computer  
Forum collaboration with Dainik Bhaskar, Akola  
rejoice in announcing the one day seminar for all  
students on, 23/12/2019 in the college.

Topic:  
"The Role of Youth"  
(Aaj Ki Yuva Pidhi : Dasha Aur Disha)

Speaker: Mr. Virendra Mishra  
(Asst. Superintendent of Police, Akola)

Schedule: 23<sup>rd</sup> Dec. 2019, 10.00am- 3.00pm

Venue: Seminar Hall

15<sup>th</sup> Dec. 2019

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola

**Activity Report: One-Day Guest Lecture Cum Awareness Camp - "Damini Pathak"**

Date: 5th October 2019

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-292 students

Guest faculty - Shri Vishal More, Police Inspector, Damini Pathak incharge, Akolala

Objective: The one-day Guest Lecture Cum Awareness Camp, titled "Damini Pathak," was organized for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective of the event was to provide students with valuable insights into women's safety, empowerment, and the significance of creating a safe and inclusive environment. The event was conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the event, emphasizing the importance of creating awareness about women's safety and empowerment. Overview of the day's agenda and objectives.

Keynote Address - "Empowering Through Awareness":

An expert speaker delivered a keynote address, shedding light on the current scenario of women's safety and empowerment. Importance of education and awareness in creating a safer environment.

Session 1: Self-Defense Workshop:

Practical self-defense workshop conducted by trained professionals. Demonstrations and hands-on exercises to equip participants with basic self-defense techniques.

Session 2: Legal Rights and Responsibilities:

Legal experts conducted sessions on women's legal rights and responsibilities. Information on laws related to harassment, assault, and gender-based discrimination.

Interactive Panel Discussion - "Voices of Empowerment":

A panel of accomplished women from various fields shared their experiences and insights into overcoming challenges. Q&A session with students to address queries and concerns.

### Awareness Camp - "Damini Pathak":

Setting up an awareness camp to distribute informational pamphlets, brochures, and contact details for support organizations. Volunteers providing guidance on available resources for women's safety.

### Networking Tea Break:

A networking tea break facilitated informal interactions among students, speakers, and volunteers. Opportunities for students to share their thoughts and experiences.

### Workshop on Creating Safe Spaces:

Workshops on how to create safe spaces within educational institutions and workplaces. Discussions on the role of both men and women in fostering a safe and inclusive environment.

### Closing Session and Feedback:

Mrs. Smita Shingrup expressed gratitude to the speakers, panelists, and volunteers for their valuable contributions. Participants provided feedback on the event, sharing their takeaways and suggestions for future awareness camps.

### Outcomes:

Increased awareness among students about women's safety and empowerment. Practical knowledge of self-defense techniques. Empowerment through shared experiences and guidance from accomplished women.

Conclusion: The "Damini Pathak" event at Smt. Meherbanu College of Commerce & Science, Akola, aimed to empower students with knowledge and skills to contribute to creating a safer and more inclusive society. The college remains committed to organizing events that address important social issues.

Acknowledgments: Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the expert speakers, panelists, and volunteers for their valuable contributions.

### Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Research Club rejoices in announcing  
the Guest Lecture cum Awareness Camp for BBA and  
BCA students on, 05/10/2019 in the college.

Topic:  
"Damini Pathak"  
(Women Safety-Akola Police Department)

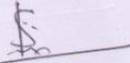
Speaker: Mr. Vishal More  
(PI, Damini Pathak, Police Dept. Akola)

Schedule: 5<sup>th</sup> Oct. 2019, 11.00am- 1.00 pm

Venue: Seminar Hall

1<sup>st</sup> Oct. 2019

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola

Criterion V: Student Support and Progression



**Mr. Vishal More, Women Development Cell for a Legal awareness camp at Smt. Maherbanu College, Akola**

## **Activity Report: One-Day Workshop on Maher Bazar - "Marketing and Entrepreneur Workshop"**

Date: 27th September 2019

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-176 students

Guest faculty -Ashish Chandrana (Owner of Rasoi Spices) and Hon. Nikesh Gupta (Vice president of Vidarbha Chamber of Commerce)

Objective: The one-day workshop on Maher Bazar, titled "Marketing and Entrepreneur Workshop," was organized for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The primary objective of the workshop was to provide insights into marketing strategies and entrepreneurial skills to prepare students for the dynamic business landscape. The event was conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the workshop, emphasizing the importance of marketing and entrepreneurship in the contemporary business environment. Overview of the workshop's objectives and schedule.

Keynote Address - "Navigating the Business Landscape":

An expert speaker delivered a keynote address, providing insights into the challenges and opportunities in the field of marketing and entrepreneurship. Relevance of entrepreneurial skills in the modern economy.

Session 1: Fundamentals of Marketing (Morning Session):

Basics of marketing, including market research, target audience identification, and product positioning. Case studies on successful marketing campaigns and their impact.

Session 2: Entrepreneurial Skills and Business Development (Afternoon Session):

Workshops on developing entrepreneurial skills, including idea generation, business planning, and financial management. Interactive activities on identifying business opportunities and overcoming challenges.

Interactive Panel Discussion - "Journey of Entrepreneurs":

A panel of successful entrepreneurs shared their experiences and insights into building and sustaining businesses. Q&A session with students to address queries on entrepreneurship.

**Networking Lunch:**

A networking lunch provided an opportunity for students to interact with the speakers, panelists, and fellow participants. Informal discussions on entrepreneurial ventures and marketing trends.

**Workshop on Digital Marketing:**

Practical sessions on the importance of digital marketing in the current business landscape. Hands-on exercises on creating a digital marketing strategy.

**Maheer Bazar - Student Entrepreneur Exhibition:**

BBA & BCA students showcased their entrepreneurial projects and marketing strategies. Peers and faculty provided feedback on the presented projects.

**Award Ceremony and Closing Session:**

Mrs. Smita Shingrup and the workshop facilitators awarded certificates of participation to the students. Closing remarks emphasizing the practical applications of marketing and entrepreneurship skills in real-world scenarios.

**Outcomes:**

Increased awareness and understanding of marketing principles and entrepreneurial skills.  
Exposure to real-life entrepreneurial experiences through the panel discussion.  
Practical application of digital marketing strategies.

**Conclusion:**

The "Marketing and Entrepreneur Workshop" at Smt. Meherbanu College of Commerce & Science, Akola, provided students with valuable insights into the world of marketing and entrepreneurship. The college remains committed to organizing events that align with industry trends and contribute to students' holistic development.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



**One-Day Workshop on Maher Bazar - "Marketing and Entrepreneur Workshop"  
Ashish Chandrana (Owner of Rasoi Spices) and Hon. Nikesh Gupta (Vice president  
of Vidarbha Chamber of Commerce)**

**Smt. Maherbanu College of Science & Commerce, Akola**

**INVITATION**

**“Mehtar Bazar & Anand Mela”**

**Exhibition cum Sale All Students of B.B.A., B.C.A., XI & XII  
COMMERCE & SCIENCE**

It's our pleasure to announce that the most awaited Learn & Fun activity of our college **“Mehtar Bazar & Anand Mela”**

**Exhibition cum Sale** (Shopping festival) is arranged for all students, faculty members and invitees on Friday, 27<sup>th</sup> Sep. 2019 from 11.00am to 5.00pm. On this occasion all students should actively participate.

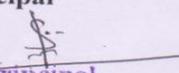
**Instructions:**

- Reporting time for stall members 10.00 am on 27<sup>th</sup> Sep.
- Shopping will stop at 5.00pm.
- Team will decide Brand name, Price and Promotion.
- Team has to maintain the record of customers' footfalls (record of total no. of customers visited at your stall).
- Team has to maintain the record of purchase and sale (during the exhibition time), Total no. of product sold (quantity), etc.
- Team Work (maximum 3 members in a team, if required team members can be increased with the permission of coordinators).
- Allotment of stalls will be on first come first serve basis.
- Last date of registration: 23<sup>rd</sup> Sep. 2019.

**\*The Winner Team will get the award of “Best Deal”\***

11<sup>th</sup> Sep. 2019

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola

## **Activity Report: One-Day Workshop - "How to Handle Emotional Intelligence to Improve Quality of Education"**

Date: 23rd August 2019

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-123 students

Guest faculty -DR.USHA WANKHADE, Akola

Objective: The one-day workshop on "How to Handle Emotional Intelligence to Improve Quality of Education" was organized at Smt. Meherbanu College of Commerce & Science, Akola. The workshop aimed to equip BBA & BCA students with insights and practical strategies for integrating emotional intelligence into the educational context. The event was conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

Inaugural Session:

The workshop commenced with an inaugural session, where Mrs. Smita Shingrup welcomed the participants and highlighted the significance of emotional intelligence in education. Overview of the day's agenda and the importance of nurturing emotional intelligence in both educators and students.

Session 1: Understanding Emotional Intelligence in Education:

An expert in emotional intelligence delivered a comprehensive session on the fundamentals of emotional intelligence and its relevance in the field of education. Discussion on the impact of emotional intelligence on teaching and learning processes.

Session 2: Practical Strategies for Educators:

Practical strategies for educators to enhance their emotional intelligence and create a positive learning environment. Interactive activities and case studies to demonstrate effective implementation.

Workshop Activities:

Engaging workshop activities focused on developing emotional intelligence skills among the BBA & BCA students. Group discussions, role-playing exercises, and reflective activities to enhance self-awareness and empathy.

Session 3: Emotional Intelligence for Student Success:

A session tailored for students, emphasizing the role of emotional intelligence in personal and academic success. Insights into managing stress, building resilience, and fostering positive relationships.

Panel Discussion: Real-world Applications of Emotional Intelligence in Education:

A panel discussion featuring educators, counselors, and industry experts explored real-world applications of emotional intelligence in educational settings. Strategies for addressing challenges and promoting a supportive learning environment.

Question & Answer Session:

A dedicated Q&A session allowed participants to seek clarification and practical advice on incorporating emotional intelligence in their educational journey.

Valedictory Session:

The workshop concluded with a valedictory session, where Mrs. Smita Shingrup expressed her appreciation for the active participation and engagement of both students and educators. Certificates of participation were distributed to all attendees.

Outcomes:

Increased awareness and understanding of emotional intelligence in education.  
Practical strategies for educators and students to enhance emotional intelligence skills.  
Improved communication, empathy, and interpersonal relationships within the academic community.

Conclusion: The one-day workshop on "How to Handle Emotional Intelligence to Improve Quality of Education" at Smt. Meherbanu College of Commerce & Science, Akola, provided valuable insights and tools for integrating emotional intelligence into the educational experience. The college remains committed to fostering holistic development and creating a positive learning environment.

Adv. Dr Mayur Malviya  
Training and Placement Officer.  
Smt. Meherbanu Collage of Commerce & Science, Akola



**How to Handle Emotional Intelligence to Improve Quality of Education"**

**Guest faculty -DR.USHA WANKHADE MAAM, Akola**

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA

Maherbanu Research and Academic Club  
rejoices in announcing 1 day seminar for all  
students on 23<sup>rd</sup> August 2019 in the college.

Topic:

"How to Handle Emotional Intelligence"

Speaker: Dr. Usha Wankhede  
(Principal, RDG School, Akola)

Schedule: 23<sup>rd</sup> Aug. 2019, 11.00am-03.00 pm

17<sup>th</sup> Aug. 2019

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola

## **One-Day Guest Lecture on - "Expectations from Youth"**

**Date: 27<sup>TH</sup> July, 2019**

**Venue: Smt. Meherbanu College of Commerce & Science, Akola**

### **Objective:**

The one-day workshop featuring a guest lecture by Mr. Chandrakishore Meena, IPS officer and DSP of Akola District Police, aimed to provide insights into the expectations from today's youth. The event was organized for BBA & BCA students under the guidance of Mrs. Smita Shingrup, the Principal.

### **Event Highlights:**

#### **Inauguration:**

Mrs. Smita Shingrup inaugurated the workshop, emphasizing the importance of understanding societal expectations and the role of youth in meeting them.

The principal highlighted the significance of such lectures in shaping the perspective of students.

**Guest Lecture: "Expectations from Youth" by Mr. Chandrakishore Meena:**

Mr. Meena delivered an insightful lecture focusing on the societal expectations from the youth, especially in the context of law enforcement.

He shared real-life experiences, challenges, and opportunities, inspiring students to contribute positively to society.

#### **Interactive Session:**

A Q&A session followed the lecture, allowing students to engage directly with Mr. Meena and seek clarification on various aspects discussed.

Students actively participated, showing a keen interest in understanding their potential roles in societal development.

#### **Group Discussions:**

Group discussions were organized, encouraging students to express their opinions on the expectations society has from them.

The discussions facilitated a platform for students to share ideas and perspectives.

#### **Case Studies:**

Mr. Meena presented case studies related to youth involvement in community service, crime prevention, and social issues.

**The case studies prompted critical thinking and reflection among the students.**

**Motivational Insights:**

**Mr. Meena shared motivational insights on leadership, discipline, and the importance of ethical behavior for the youth.**

**His words of encouragement aimed to inspire students to become responsible and conscientious citizens.**

**Feedback Session:**

**A feedback session allowed students to share their thoughts on the workshop, highlighting key takeaways and areas of interest.**

**The feedback collected will contribute to future program improvements.**

**Outcomes:**

**Increased awareness among students about societal expectations and their potential roles.  
Enhanced understanding of the challenges and opportunities faced by the youth in contributing to society.**

**Inspiration and motivation for students to actively engage in community development.**

**Conclusion:**

**The workshop provided a valuable platform for students to gain insights from a distinguished speaker, Mr. Chandrakishore Meena. It facilitated a meaningful dialogue on the expectations society has from the youth and encouraged students to take up responsible roles in community building.**

**Acknowledgments:**

**Special thanks to Mr. Chandrakishore Meena for sharing his valuable insights. Gratitude to Mrs. Smita Shingrup for her continued support and guidance. The success of the event was made possible by the active participation of students and the organizing team.**

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Management Forum rejoice in  
announcing the Guest Lecture for all students on,  
27/07/2019 in the college.

Topic:  
"Expectations from Youth"

Speaker: Mr. Chandra Kishor Meena  
(IPS Officer, DSP, Akola District Police)

Schedule: 27<sup>th</sup> July 2019, 10.00am- 12.00 pm

Venue: Seminar Hall

23<sup>rd</sup> July 2019

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



**One-Day Guest Lecture on - "Expectations from Youth"**

## **Activity Report: One-Day Guest Lecture Cum Awareness Camp - "Thalassemia Awareness Camp"**

Date: 16th March 2019

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-126 students

Guest faculty - Mr. Harsishbhai Alimchandani, Ward member and President, Akola Thalassemmia Society

**Objective:** The one-day event, comprising a guest lecture and awareness camp on "Thalassemia," aimed to educate and raise awareness among BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The event was designed to disseminate crucial information about Thalassemia, its impact, preventive measures, and the importance of voluntary blood donation. The camp was organized under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

**Agenda:**

**Inaugural Session:**

Mrs. Smita Shingrup inaugurated the event, emphasizing the significance of Thalassemia awareness and the role students can play in spreading knowledge. Overview of the day's agenda, highlighting the importance of community health.

**Guest Lecture: Understanding Thalassemia:**

An expert in the field of hematology delivered a comprehensive lecture on Thalassemia, covering its causes, symptoms, and types. Discussion on the genetic aspect and the impact of Thalassemia on affected individuals and their families.

**Interactive Session - Q&A and Clarifications:**

A dedicated session allowed students to ask questions, seek clarifications, and deepen their understanding of Thalassemia. Insights into the prevalence of Thalassemia and its societal implications.

**Awareness Camp: Blood Donation and Thalassemia Screening:**

An awareness camp was set up to encourage voluntary blood donation among students. Thalassemia screening for interested participants to raise awareness about carrier status.

**Workshop - Prevention and Support:**

A workshop focused on preventive measures and support systems for individuals affected by Thalassemia. Discussions on the importance of pre-marital counseling and awareness within

communities.

**Panel Discussion: Community Perspectives on Thalassemia:**

A panel discussion featuring healthcare professionals, Thalassemia support group representatives, and individuals affected by Thalassemia. Insights into community-driven initiatives and challenges in addressing Thalassemia.

**Question & Answer Session: Engaging the Audience:**

A Q&A session allowed students to interact directly with the guest speaker, panelists, and healthcare professionals. Clarifications provided on misconceptions and myths surrounding Thalassemia.

**Valedictory Session: Acknowledgments and Certificates:**

Mrs. Smita Shingrup expressed gratitude to the guest speaker, panelists, and participants for their active involvement. Certificates of participation were distributed to all attendees.

**Outcomes:**

Increased awareness among students about Thalassemia, its causes, and preventive measures. Encouragement of voluntary blood donation and Thalassemia screening. Empowered students with knowledge to contribute to community health initiatives.

**Conclusion:** The "Thalassemia Awareness Camp" at Smt. Meherbanu College of Commerce & Science, Akola, successfully disseminated vital information about Thalassemia. The college remains committed to organizing events that contribute to both individual well-being and community health.

Submitted By: Adv.

Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



One-Day Guest Lecture Cum Awareness Camp - "Thalassemia Awareness Camp" Guest faculty - Mr. Harsishbhai Alimchandani, Ward member and President, Akola Thalasemmia Society

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Research Club rejoices in announcing  
the Guest Lecture cum Awareness Camp for BBA and  
BCA students on, 16/3/2019 in the college.

Topic:  
"Thalassemia Awareness Camp"

Speaker: Mr. Harishbhai Alimchandani  
(Ward Member and President, Akola  
Thalassemia Society)

Schedule: 16<sup>th</sup> March, 2019, 11.00am- 1.30 pm

Venue: Seminar Hall

15<sup>th</sup> March 2019

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola

### **Activity Report: One-Day Workshop - "Kal, Aaj aur Kal"**

Dates: 23rd February 2019

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-198 students

Guest faculty - Dr. M.S. Rajgopalan, Asso.Prof., Model college, Mumbai

Objective: The one-day workshop titled "Kal, Aaj aur Kal" aimed to bridge the gap between past, present, and future perspectives for BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola. The workshop provided a platform for students to reflect on historical trends, current realities, and future possibilities. The event was conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

Inaugural Session:

Mrs. Smita Shingrup inaugurated the workshop, emphasizing the importance of understanding the continuum of time and its impact on individuals and society. Overview of the day's agenda and the significance of appreciating the interplay between past, present, and future.

Session 1: Kal (The Past) - Lessons from History:

An expert speaker presented insights into historical events, revolutions, and societal transformations. Discussions on the relevance of historical knowledge in understanding contemporary issues.

Session 2: Aaj (The Present) - Realities of Today:

Current affairs and societal trends were discussed, offering students a snapshot of the present. Exploration of the challenges and opportunities faced by individuals and communities in the current era.

Interactive Session - Connecting Kal and Aaj:

Students actively participated in discussions and activities that explored the connections between historical events and current realities. Analysis of how past events shape present circumstances.

Session 3: Kal, Aaj aur Kal - Envisioning the Future:

A forward-looking session focused on future trends, technological advancements, and potential

scenarios. Discussions on the role of youth in shaping the future and adapting to change.

Panel Discussion: Perspectives on Time - Past, Present, and Future:

A panel comprising historians, futurists, and industry experts provided diverse perspectives on the theme. Dialogues on the interdependence of time periods and the cyclical nature of societal evolution.

Question & Answer Session:

A dedicated Q&A session allowed students to seek clarification and explore specific aspects of historical, current, and future contexts. Insights provided by the speakers and panelists enriched the discussion.

Valedictory Session:

Mrs. Smita Shingrup expressed her appreciation for the active participation and engagement of both students and speakers. Certificates of participation were distributed to all attendees.

Outcomes:

Broadened understanding of historical events and their impact on contemporary society. Increased awareness of current challenges and opportunities. Encouraged forward-thinking and envisioning the role of individuals in shaping the future.

Conclusion:

The one-day workshop on "Kal, Aaj aur Kal" at Smt. Meherbanu College of Commerce & Science, Akola, provided students with a holistic perspective on time. The college remains committed to organizing events that foster a deeper understanding of historical, present, and future contexts.

Acknowledgments: Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the guest speakers, panelists, and participants for their active involvement.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



**One-Day Workshop - "Kal, Aaj aur Kal"**  
**Guest faculty - Dr. M.S. Rajgopalan, Asso.Prof., Model college, Mumbai**

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Management, Science & Computer  
Forum rejoice in announcing one day seminar for all  
students on, 23/02/2019 in the college.

Topic:  
"Kal, Aaj Aur Kal"  
(India's Growth Story)

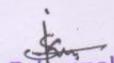
Speaker: Dr. M.S. Rajgopalan  
(Associate Professor, Model College, Mumbai)

Schedule: 23<sup>rd</sup> Feb.2019, 11.30am- 04.00pm

Venue: Presentation Room No. 305

15<sup>th</sup> Feb. 2019

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola

**Activity Report: One-Day Workshop - Guest Lecture on "Teenage Problems" (Mera Soundraya, Meri Paribhasha)**

Date: 22nd December 2018

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-386 students

Guest faculty - DR. JASLIN SAHANI, , Akola

Objective: The one-day workshop featuring a guest lecture on "Teenage Problems" aimed to address the challenges faced by BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola, during their teenage years. The workshop focused on fostering awareness, understanding, and solutions for the various issues that teenagers encounter. The event was conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

Inaugural Session:

The workshop began with an inaugural session, where Mrs. Smita Shingrup welcomed the participants and emphasized the importance of addressing teenage problems openly. Introduction to the guest speaker and an overview of the day's agenda.

Guest Lecture: "Teenage Problems - Mera Soundraya, Meri Paribhasha":

An expert in adolescent psychology delivered an informative and interactive lecture on the varied challenges faced by teenagers.

Discussion on self-esteem, body image, peer pressure, and mental health issues.

Interactive Session: Understanding and Expressing Emotions:

A session encouraging students to express and discuss their emotions openly.

Techniques for building emotional resilience and coping with stress were shared.

Workshop Activities:

Engaging workshop activities focused on promoting self-awareness and positive self-image. Small group discussions, role-playing exercises, and art-based activities to explore and address teenage concerns.

Panel Discussion: Navigating Teenage Challenges - Insights from Experts:

A panel discussion featuring psychologists, counselors, and educators provided insights into effectively addressing teenage problems.

Practical advice and coping mechanisms for both students and educators were discussed.

Question & Answer Session:

A dedicated Q&A session allowed participants to seek guidance on specific teenage challenges. The guest speaker, panelists, and educators provided thoughtful responses and practical solutions.

Valedictory Session:

The workshop concluded with a valedictory session, where Mrs. Smita Shingrup expressed her gratitude to the guest speaker, panelists, and participants for their active engagement. Certificates of participation were distributed to all attendees.

Outcomes:

Increased awareness and understanding of common teenage challenges. Open dialogue and expression of emotions among students. Practical strategies for coping with teenage problems and building resilience.

Conclusion:

The one-day workshop on "Teenage Problems - Mera Soundraya, Meri Paribhasha" at Smt. Meherbanu College of Commerce & Science, Akola, provided a supportive platform for students to discuss and navigate the complexities of adolescence. The college remains committed to organizing events that contribute to the holistic development and well-being of its students.

Acknowledgments: Special thanks to Mrs. Smita Shingrup for her guidance and support. Gratitude to the guest speaker, panelists, and participants for their active participation and enthusiasm.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

श्रीमती मेहरबान् कार्लेज ऑफ़ हाईस एंड कार्मल अकोला की पहल

**'मेरा सौंदर्य : मेरी परिभाषा' पर चर्चा सत्र**

# मनोविज्ञान और व्यवहार का सौन्दर्य से गहरा संबंध

**तुमन भास्कर वलब** तुमन भास्कर वलब अकोला व इब्र कील वलब फॉर वीकस के विशेष सहयोग

**श्रीमती भास्कर अकोला**

कार्लेज ऑफ़ हाईस एंड कार्मल अकोला की मनोविज्ञान के प्रेशा भवन में दोपहर मेरा सौंदर्य : मेरी परिभाषा विषय को लेकर किया गया। तुमन भास्कर वलब अकोला व की-मसू के विशेष सहयोग से यह परिचर्चा। जिसका लाभ बहोती संस्था में महिलाओं, छात्रियों, प्राध्यापिकाओं और ने लिया। आज त महिलाएं ही सज्जन नहीं बल्कि पुरुष वर्ग में बहरो विताह है। सौंदर्य के हर अंग के प्रति में देखो जा रही है। हर कोई सुरंर अकर्षक बन को ध्यान में मानसिकता को और से न किया गया। कार्यक्रम की शुरुआत पीप विषयों के सफल से की गई। इस अवसर ने सौंदर्य जुटी नारी संघटन की अकर्षक एवं। संस्था में उपस्थित रही। प्राचार्य डॉ मिश्र व प्राचार्य प्रभुसुत किशोर। मानसिकता के अभाव को और से आसुतिव परिचर्चा में प्रामा

को दूर रखती है। मनोविज्ञान और व्यवहार का सौंदर्य के बहुत गहरा सम्बन्ध होता है। बचपन से विद्यार्थी अवस्था में अपने पर कई बदलाव जीवन में आते हैं जैसे सामाजिक फैक्टर, लार्ग रटार्डर, अर्दि-अर्दि यह सब हमारे आंतरिक सौंदर्य पर गहरा असर डालते हैं सब ही मान-विता के साथ के रिसे, अपिभाषकों का मुसा, हर उनसे खुलकर बात नहीं कर पना। हमारे विचार, भावनाएं और व्यवहार पर हम सकारात्मक रहे तो हमारा आंतरिक सौंदर्य अपने अलग दिखत डटेगा।

विद्यार्थी सत्र में हेरथ फुड और बहोती पर इतर वोल क्लब और कवीस की अकर्षक व अहारा सत्र डॉ.जललीन सहानी ने सब सज्जन चाहिए सब नती खाना चाहिए इस विषय पर विस्तृत जानकारी दी। बहोर से जब भी कोई खाने की वस्तु खरीदो है तो ध्यान देना चाहिए कि उस पर क्या लिखा है मेट के चक्कर में कही आप मैड तो नहीं खा रहे। वोल वोट फलर लिखा हो तो डेसक मज्जन ही मेटु होता केवल वोट फलर मज्जन मैड होता है। अहटा और मैड ट्रेन में बहुत फर्क है। दूध में बच्चों को अतिरिक्त पिटाइन और प्रोटीन के नाम पर हम को बच्चों को दे रहे है यह फलत है। जो से बने कार्बो पदार्थ, लाने फल, निम्बूनी, ग्रीन टी, दूध, उप्पा, पोत सेवन के बिना अनाह है और लाने अतिरिक्त से अतिरिक्त सत्र में

में मेकअप एंड प्रेसेंटेशन में बहोती सत्र मुक्कम अर्वा ने महिलाओं और युवाओं पर मेकअप का प्रात्यक्षिक करके बताया। अगर आपकी उम्र तीस के ऊपर है तो आप को सब लगना चाहिए और पचीस से कम की युवाओं को किस तरह मेकअप करना चाहिए अर्दि की जानकारी भी दी। अंतिम सत्र धन्य मंजुषा का था जिसमें महिलाओं एवं छात्राओं ने अपनी विज्ञान से सम्बंधित प्रश्न भी वक्तवाओं से पूरे जिनका जवाब उन्हें वक्तवाओं को और से दिया गया। कार्यक्रम का संचालन मानसिकता के विद्यार्थी अर्भिनेत अनुसकर, फलरबी मुंर, नीलम व लिपि बेकिरा जर्किरा अर्भात प्रदर्शन भागना ने किया। अर्भाज को सफल बनाने के लिए मानसिकता के प्राचार्य डॉ.मिता सिंघप, रटफ व विद्यार्थियों ने परिश्रम किया।






Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Research Club collaboration with Inner wheel Club –Queens and Dainik Bhaskar (Women Bhaskar Culb) rejoices in announcing the 1 day Seminar cum Counselling session for BBA and BCA students on, 22/12/2018 in the college.

Topic:  
"Teenage Problems"  
("mera soundarya, meri paribhasha")

Speaker: Dr. Jasleen Sahani  
(Psychotherapist)

Schedule: 22<sup>nd</sup> Dec., 2018, 11.00am- 4.00 pm

Venue: Seminar Hall

15<sup>th</sup> Dec. 2018

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola

## **Activity Report: One-Day Workshop - Guest Lecture on "View of Gandhiji on Education"**

Date: 6th December 2018

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-285 students

Guest faculty - Mr. Tushar Gandhi, Great Grandson of Mahatma Gandhi

Objective: The one-day workshop featuring a guest lecture on "View of Gandhiji on Education" aimed to enlighten BBA & BCA students at Smt. Meherbanu College of Commerce & Science, Akola, on Mahatma Gandhi's profound perspective on education. The event was organized to instill the values and principles advocated by Gandhiji and their relevance in the realm of education. The workshop was conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

**Inaugural Session:**

The workshop began with an inaugural session, where Mrs. Smita Shingrup welcomed the participants and introduced the significance of understanding Gandhiji's views on education. Overview of the day's agenda and the relevance of Gandhian principles in modern education.

**Guest Lecture: "View of Gandhiji on Education":**

An eminent speaker, well-versed in Gandhian philosophy, delivered a captivating lecture on Gandhiji's thoughts on education. The lecture covered key aspects, including the role of education in character-building, community development, and fostering a sense of responsibility.

**Interactive Discussion:**

An interactive session followed the lecture, allowing students to engage with the speaker and share their thoughts on Gandhian principles in education. Discussions centered around the applicability of Gandhiji's views in the current educational landscape.

**Workshop Activities:**

Engaging workshop activities focused on practical applications of Gandhian principles in educational contexts. Students actively participated in group discussions, case studies, and role-playing exercises.

**Panel Discussion: Contemporary Relevance of Gandhian Education**

A panel discussion featuring educators and experts explored the contemporary relevance of Gandhiji's views on education. Insights were shared on integrating Gandhian principles into the curriculum and teaching methodologies.

**Question & Answer Session:**

A dedicated Q&A session allowed students to seek clarification and delve deeper into Gandhiji's perspectives.

The guest speaker and panelists provided thoughtful responses and encouraged further exploration.

**Valedictory Session:**

The workshop concluded with a valedictory session, where Mrs. Smita Shingrup expressed her gratitude to the guest speaker, panelists, and participants for their active engagement.

Certificates of participation were distributed to all attendees.

**Outcomes:**

Deepened understanding of Gandhiji's views on education and their implications for character development and societal well-being. Enhanced appreciation for Gandhian principles and their application in modern educational settings. Empowered students with the knowledge to contribute positively to society through education.

**Conclusion:**

The one-day workshop on "View of Gandhiji on Education" at Smt. Meherbanu College of Commerce & Science, Akola, provided a platform for BBA & BCA students to reflect on and embrace Gandhian values in their educational journeys. The college remains committed to organizing events that contribute to the holistic development and ethical grounding of its students.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her guidance and support. Gratitude to the guest speaker, panelists, and participants for their active participation and enthusiasm.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Management, Science & Computer  
Forum rejoice in announcing guest lecture for all  
students on, 06/12/2018 in the college.

Topic:  
"View of Gandhiji on Education"

Speaker: Mr. Tushar Gandhi  
(Great Grand Son of Mahatma Gandhiji)

Schedule: 6<sup>th</sup> Dec.2018, 10.30am- 12.30pm

Venue: Seminar Hall

1<sup>st</sup> Dec. 2018

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



Mr. Tushar Gandhi at Maherbanu College, Akola

**Activity Report: One-Day Workshop for Girls - Guest Lecture on "Self Control"**

Date: 27th October 2018

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-118 students

Guest faculty -Mr. Vijay Godbole, District Forest officer, Akola

Objective: The one-day workshop for girls, featuring a guest lecture on "Self Control," aimed to empower and inspire 118 BBA & BCA students in Smt. Meherbanu College of Commerce & Science, Akola. The workshop was organized to instill the importance of self-control and emotional well-being among young women. The event unfolded under the guidance of Mrs. Smita Shingrup, the respected Principal.

Agenda:

Inaugural Session:

The workshop commenced with an inaugural session, where Mrs. Smita Shingrup addressed the participants and emphasized the significance of self-control in personal and professional growth.

Introduction of the guest speaker and an overview of the day's agenda.

Guest Lecture on "Self Control":

A distinguished speaker, specializing in the psychology of self-control, delivered an insightful lecture. The lecture covered topics such as emotional regulation, decision-making, and the impact of self-control on overall well-being.

Interactive Session:

An interactive session followed the lecture, providing a platform for the girls to share their experiences and thoughts on self-control. Practical tips and techniques for developing and enhancing self-control were discussed.

Workshop Activities:

Engaging workshop activities focused on building self-awareness and practicing self-control in various situations. Role-playing exercises, group discussions, and reflective exercises were incorporated.

Panel Discussion: Women Empowerment and Self-Control

A panel discussion featuring successful women from diverse fields highlighted the importance of self-control in overcoming challenges and achieving goals. The panel shared personal anecdotes and insights into their journeys.

**Question & Answer Session:**

A dedicated Q&A session allowed the girls to seek guidance on specific aspects of self-control and personal development. The guest speaker and panelists provided personalized advice.

**Valedictory Session:**

The workshop concluded with a valedictory session where Mrs. Smita Shingrup expressed her gratitude to the guest speaker, panelists, and participants for their active involvement. Certificates of participation were distributed to all attendees.

**Outcomes:**

Increased awareness among girls about the importance of self-control in personal and professional life. Practical strategies and tools for enhancing emotional regulation and decision-making. Empowered and inspired young women to take control of their lives and aspirations.

**Conclusion:**

The one-day workshop on "Self Control" for girls at Smt. Meherbanu College of Commerce & Science, Akola, provided a supportive and empowering environment for 118 BBA & BCA students. The college remains dedicated to organizing events that contribute to the holistic development and well-being of its students.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her guidance and support. Gratitude to the guest speaker, panelists, and participants for their active participation and enthusiasm.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



**Workshop for Girls - Guest Lecture on "Self Control  
Guest faculty -Mr. Vijay Godbole, District Forest officer, Akola**

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Management, Science & Computer  
Forum rejoice in announcing guest lecture for all  
students on, 27/10/2018 in the college.

Topic:  
"Self-Control"

Speaker: Mr. Vijay Godbole  
(District Forest Officer, Akola)

Schedule: 27<sup>th</sup> Oct. 2018, 10.30am- 12.30pm

Venue: Seminar Hall

20<sup>th</sup> Oct. 2018

Principal



Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola

## **Activity Report: Four-Day Workshop on "Banking" - SBI, Akola (LS)**

Date: 1st September to 6th September 2018

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-100 students

Guest faculty - K. Venkatprasannam, Manager and team, SBI Learning centre, Akola

Objective: The four-day workshop on "Banking" in collaboration with the State Bank of India (SBI), Akola, was organized at Smt. Meherbanu College of Commerce & Science. The workshop aimed to provide 100 BBA & BCA students with insights into the banking sector, offering a comprehensive understanding of banking operations, services, and career opportunities. The workshop was conducted under the guidance of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

**Day 1: Introduction to Banking Operations**

The workshop began with an introductory session on the basics of banking, including an overview of SBI's role in the financial sector. Sessions on various banking operations, such as account opening, transactions, and loan processing.

**Day 2: Banking Services and Products**

Detailed discussions on the range of banking services and products offered by SBI. Interactive sessions where students gained practical knowledge about different types of accounts, loans, and digital banking services.

**Day 3: Career Opportunities in Banking**

A session focused on career opportunities within the banking sector, including discussions on roles, responsibilities, and skill sets required. Insights into the recruitment process and pathways for career growth in the banking industry...

**Day 4: Interactive Workshops and Case Studies** Practical workshops and case studies allowed students to apply theoretical knowledge to real-world scenarios. Interactive discussions on emerging trends in the banking industry, including the impact of technology and regulatory changes.

Outcomes:

Enhanced understanding of banking operations, services, and products. Exposure to career opportunities within the banking sector. Practical application of knowledge through workshops and case studies.

Conclusion:

The four-day workshop on "Banking" in collaboration with SBI, Akola, proved to be a valuable learning experience for the 100 BBA & BCA students. The college remains committed to organizing such events to bridge the gap between academic learning and industry insights. Acknowledgments: Special thanks to Mrs. Smita Shingrup for her leadership and support. Gratitude to the State Bank of India, Akola, for their collaboration and valuable contribution to the workshop. Appreciation to the students for their active participation and enthusiasm.

Submitted By:

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Management Forum rejoices in announcing the 4 day workshop for BBA students on, 1<sup>st</sup> to 6<sup>th</sup> Sep., 2018 in the college.

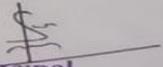
Topic:  
"Financial Literacy"  
Conducted by: State Bank Learning  
Centre, Akola(SBI)

Schedule: Sep.1<sup>st</sup>, 2018, to 6<sup>th</sup> Sep.2018  
Time: 11.00am to 2.00Pm

Venue: Class Room No. 305

25<sup>th</sup> Aug.2018

Principal

  
Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola



**Four-Day Workshop on "Banking" - SBI, Akola**  
**Guest faculty - K. Venkatprasannam, Manager and team, SBI Learning centre, Akola**

**Activity Report: One-Day Guest Lecture on "Stress Management" (LS)**

Date: 25<sup>TH</sup> AUG 2018

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-98 students

Guest faculty -Dr. Vartika Shrivastava, Professional Yoga Practitioner and Consultant

Objective: The one-day Guest Lecture on "Stress Management" was organized at Smt. Meherbanu College of Commerce & Science to provide valuable insights and practical strategies for BBA & BCA students to cope with stress effectively. The event aimed to enhance students' well-being and equip them with tools to manage stress in their academic and personal lives. The lecture was conducted in the presence of Mrs. Smita Shingrup, the esteemed Principal.

Agenda:

Inaugural Session:

The event commenced with an inaugural session, where Mrs. Smita Shingrup welcomed the students and highlighted the importance of addressing stress in the academic environment. Introduction of the guest speaker and an overview of the day's agenda.

Guest Lecture on Stress Management:

An experienced and qualified speaker, specializing in stress management, delivered an insightful lecture. The lecture covered topics such as understanding stress, identifying stressors, and practical techniques for managing stress.

Interactive Session:

An interactive session followed the lecture, allowing students to engage with the speaker, ask questions, and share their experiences related to stress. The speaker provided personalized advice and coping strategies for specific stressors faced by students.

Workshop on Relaxation Techniques:

A practical workshop was conducted, focusing on relaxation techniques such as deep breathing, mindfulness, and meditation. Students actively participated, practicing these techniques to experience their calming effects.

Case Studies and Success Stories:

The guest speaker shared relevant case studies and success stories related to stress

management, illustrating the positive impact of adopting effective strategies. Students gained insights into real-world applications of stress management techniques.

**Q&A Session:**

A dedicated question-and-answer session allowed students to seek clarification and further guidance on stress-related issues. The speaker addressed queries and provided additional tips for stress reduction.

**Outcomes:**

Increased awareness among students about the importance of stress management.

Enhanced understanding of stressors and practical strategies for stress reduction.

Equipped students with tools to improve their overall well-being and academic performance.

**Conclusion:**

The one-day Guest Lecture on "Stress Management" was a valuable initiative to address the well-being of BBA & BCA students at Smt. Meherbanu College of Commerce & Science. The college remains committed to organizing events that contribute to the holistic development and mental health of its students.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her leadership and support. Appreciation to the guest speaker for sharing expertise and valuable insights. Thanks to the students for their active participation.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



**Guest Lecture on "Stress Management"**

**Guest faculty -Dr. Vartika Shrivastava, Professional Yoga Practitioner and Consultant**

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)  
Aug. 25<sup>th</sup>, 2018

Maherbanu Research Club rejoices in announcing the Session of finishing School Guest Lecture for BBA, BCA 11<sup>th</sup> and 12<sup>th</sup> Commerce students on Aug. 25<sup>th</sup>, 2018 in the college.

Topic:  
"Stress Management"

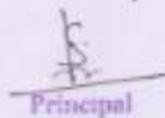
Speaker: Dr. Vartika Shrivastav  
(Professional Yoga Practitioner & Consultant)

Schedule: Aug.25<sup>th</sup>, 2018, 03.00- 4.30 pm

Venue: Presentation Room No. 305

24<sup>th</sup> Aug.2018

Principal

  
Principal

Smt. Maherbanu College of  
Science & Commerce, Akola

### **Activity Report: One-Day, "Academic Freedom for Students"**

Date: 11th August 2018

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-272 Students

Guest faculty - Hon.Shri. Gyanvatsal Swamiji, H.D.H, Gandhinagar, Gujarat

**Objective:** The one-day Ankur, Poster, and Model Competition on the theme "Academic Freedom for Students" were organized at Smt. Meherbanu College of Commerce & Science to foster creativity, critical thinking, and expression among BBA & BCA students. The event aimed to provide a platform for students to showcase their talents and perspectives on the importance of academic freedom. The competition was conducted in the presence of Mrs. Smita Shingrup, the esteemed Principal.

**Agenda:**

**Inaugural Session:**

The event began with an inaugural session, where Mrs. Smita Shingrup welcomed the participants and emphasized the significance of academic freedom in shaping well-rounded individuals.

Overview of the competition structure and rules.

**Ankur Competition:**

Ankur competition, focusing on creative writing and oratory skills, provided students with the opportunity to express their thoughts on academic freedom. Participants presented speeches, poems, and essays exploring the theme.

**Poster Competition:**

The Poster competition encouraged students to visually depict their interpretation of academic freedom through creative and artistic expressions. Participants showcased their artistic skills and conveyed powerful messages through their posters.

**Model Competition:**

The Model competition allowed students to present three-dimensional representations of the concept of academic freedom. Models ranged from symbolic representations to practical scenarios highlighting the importance of academic freedom.

**Judging and Evaluation:**

An esteemed panel of judges, including faculty members and external experts, evaluated the entries based on creativity, relevance to the theme, and presentation skills. Participants were provided with constructive feedback to encourage continuous improvement.

**Prize Distribution:**

The competition concluded with a prize distribution ceremony, where winners from each category were awarded certificates and prizes. Mrs. Smita Shingrup congratulated the participants for their outstanding contributions.

**Closing Remarks:**

Mrs. Smita Shingrup delivered closing remarks, expressing gratitude to the participants, judges, and organizers for their efforts in making the event a success. Encouragement for students to continue exploring and expressing their perspectives on important societal issues.

**Outcomes:**

Enhanced creativity and critical thinking skills among participants. Increased awareness and understanding of the concept of academic freedom. Fostering a sense of expression and articulation among BBA & BCA students.

**Conclusion:** The one-day Ankur, Poster, and Model Competition on "Academic Freedom for Students" provided an enriching platform for students to express their thoughts creatively and visually. The college remains committed to organizing such events that promote holistic development and intellectual exploration.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her leadership and support. Appreciation to the participants, judges, and organizers for their active involvement in making the competition a success.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola

All Students of B.B.A., B.C.A., 11<sup>th</sup> and 12<sup>th</sup> Commerce

**Smt. Maherbanu College of Science & Commerce, Akola**

INVITATION

The opening ceremony of the academic session

**“Ankur 2018-2019”**

will be celebrated on Saturday, 11<sup>th</sup>, August 2018 at 11.30am On this occasion, a Poster/Model competition on the theme

**“Academic Freedom for Students”**

is arranged.

**\*CHIEF GUEST\***

**\*Hon. Shri Gyanavatsal Swamiji\***

H.D.H., Gandhinagar, Gujarat

**\*CHAIRPERSON\***

**\*Hon. Shri Sureshbhai Vora\***

Chairman, Smt. Maherbanu College of Science & Commerce

**\*CO-CHAIRPERSON\***

**Hon. Shri Dipenbhai Shah**

President, Shri Akola Gujarati Samaj

You are cordially invited to attend the programme and enjoy.

Dr. S.P.Rothe  
(Principal)



Principal

Smt. Maherbanu College of





*Inaugural of Induction Program 'ANKUR' and Poster and Model Presentation in the presence of Intellectual Judges and Dignitaries.*

### **Activity Report: One-Day Guest Lecture and Oath Ceremony**

Date: 31st May 2018

Venue: Smt. Meherbanu College of Commerce & Science, Akola

Number of Student-112 students

Guest faculty - Mr. Jayeshbhai Vora, President, Rotary Club, Akola

**Objective:** The one-day Guest Lecture and Oath Ceremony were organized at Smt. Meherbanu College of Commerce & Science for BBA & BCA students. The event aimed to provide valuable insights through the guest lecture and foster a sense of commitment and responsibility through the Oath Ceremony. The event was conducted in the presence of Mrs. Smita Shingrup, the esteemed Principal.

**Agenda:**

**Inaugural Session:**

The event began with an inaugural session, where Mrs. Smita Shingrup welcomed the students and highlighted the importance of the day's activities. Introduction of the guest lecturer and an overview of the significance of the Oath Ceremony.

**Guest Lecture:**

A distinguished speaker, selected for their expertise in a relevant field, delivered a guest lecture on a topic of significance to BBA & BCA students. The lecture aimed to provide students with real-world insights and practical knowledge related to their academic and professional pursuits.

**Interactive Session:**

An interactive session followed the guest lecture, allowing students to ask questions and engage in discussions with the speaker. The interactive format facilitated a deeper understanding of the lecture's content and its applicability.

**Oath Ceremony:**

The Oath Ceremony was conducted, where students pledged their commitment to academic excellence, ethical conduct, and contributing positively to society. A symbolic gesture to instill a sense of responsibility and pride in being part of the academic community.

**Distribution of Certificates:**

Certificates of participation were distributed to students who actively contributed to the success of the event. Acknowledgment and appreciation for those who excelled in academic and extracurricular activities.

**Closing Remarks:**

Mrs. Smita Shingrup delivered closing remarks, expressing gratitude to the guest lecturer, students, and organizers for their active participation. Encouragement for students to apply the

knowledge gained from the lecture in their academic and personal journeys.

**Outcomes:**

Enriched academic and professional knowledge through the insights shared by the guest lecturer. Fostering a sense of responsibility and commitment among students through the Oath Ceremony. Enhanced student engagement and participation in extracurricular activities.

**Conclusion:**

The one-day Guest Lecture and Oath Ceremony at Smt. Meherbanu College of Commerce & Science served as a platform for students to gain valuable insights and reiterate their commitment to academic excellence and ethical conduct. The college remains dedicated to organizing events that contribute to the holistic development of its students.

**Acknowledgments:** Special thanks to Mrs. Smita Shingrup for her leadership. Appreciation to the guest lecturer and all participants for their active involvement in making the event a success.

**Submitted By:**

Adv. Dr Mayur Malviya

Training and Placement Officer.

Smt. Meherbanu Collage of Commerce & Science, Akola



**One-Day Guest Lecture and Oath Ceremony**  
**Guest faculty - Mr. Jayeshbhai Vora, President, Rotary Club, Akola**

Akola Gujarati Samaj's  
SMT. MAHERBANU COLLEGE OF SCIENCE & COMMERCE, AKOLA  
MAHERBANU RESEARCH CLUB PRESENTS  
(A Club formed by students)

Maherbanu Management, Science & Computer  
Forum Collaboration with Rotary Club, Akola rejoice  
in announcing guest lecture and Oath ceremony for  
all students on, 31/05/2018 in the college.

Topic:  
"No Tobacco Awareness"

Speaker: Mr. Jayeshbhai Vora  
(President, Rotary Club, Akola)

Schedule: 31<sup>st</sup> May 2018, 10.30am- 12.00noon

Venue: Seminar Hall

28<sup>th</sup> May 2018

Principal



Principal  
Smt. Maherbanu College of  
Science & Commerce, Akola